SECTION I. PRODUCT & COMPANY IDENTIFICATION

PRODUCT NAME: Axe Deodorant Stick – All Variants
MSDS NUMBER: 1960
CORPORATE ADDRESS: Unilever
700 Sylvan Avenue
Englewood Cliffs, NJ 07632

PHONE #: 800-450-7580 Monday thru Friday (8:30 AM – 6:00 PM EST)
EMERGENCY #: 800-745-9269 (24 Hours)
POISON CONTROL #: 800-949-7866 (24 Hours)
CHEMTREC #: 800-424-9300 (24 Hours, Transportation Emergencies)

All written inquiries should be sent to:
Unilever Consumer Services, 920 Sylvan Avenue, Englewood Cliffs, NJ 07632 or Fax to: 201-227-5859

SECTION II. HAZARDS IDENTIFICATION

WARNINGS: For external use only. Do not use on broken skin. Stop use if rash or irritation occurs.

EXPOSURE EFFECTS: This is a personal care product that is safe for consumers when used according to the label directions. Like many consumer products, a small number of individuals may experience reactions such as redness, rash and/or swelling upon prolonged or repeated skin contact or eye contact.

HAZARD RATINGS: Health: 0, Fire: 1, Physical Hazards: 0
Ratings are based on a 0-4 scale, with 0 representing minimal and 4 representing significant hazards or risks.

SECTION III. COMPOSITION/INFORMATION ON INGREDIENTS

This product is not manufactured to contain a reportable component as defined in 29 CFR 1910.1200.

SECTION IV. FIRST AID MEASURES

EYE CONTACT: Rinse thoroughly with water.
SKIN CONTACT: Rinse with water.
INGESTION: Do not induce vomiting. Drink a glass of milk or water.
INHALATION: Move individual to fresh air.
NOTE: If symptoms persist, seek medical attention.
SECTION V. FIRE FIGHTING MEASURES

HAZARD CLASSIFICATION: Not flammable
FLASHPOINT: Greater than 140°F/60°C
EXTINGUISHING MEDIA: Water mist, carbon dioxide, foams or dry chemicals
SPECIAL FIREFIGHTING PROCEDURES: Use water spray or fog, direct stream may produce foam
HAZARDOUS COMBUSTION PRODUCTS: Oxides of carbon, nitrogen; hydrocarbons & derivatives
CONTENTS UNDER PRESSURE: No
EXPLOSIVE: No

SECTION VI. ACCIDENTAL RELEASE MEASURES

SPILLS, LEAKS: Small or household quantities may be cleaned up and disposed of in normal household trash. For large (industrial) releases, prevent spill from entering a waterway. Material may be slippery if spilled.

SECTION VII. HANDLING & STORAGE

HANDLING PRECAUTIONS: No special precautions necessary
STORAGE REQUIREMENTS: Store in a dry area not over 115°F/46°C

SECTION VIII. EXPOSURE CONTROLS / PERSONAL PROTECTION

<table>
<thead>
<tr>
<th>CHEMICAL NAME</th>
<th>CAS #</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Applicable</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

PERSONAL PROTECTION
FOR ROUTINE CONSUMER USE: No special precautions necessary
FOR INDUSTRIAL ACTIVITIES: Use protective eyewear, gloves, clothing and general ventilation

SECTION IX. PHYSICAL & CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid</td>
<td>White or lightly tinted</td>
<td>Characteristic</td>
<td>1.0 – 1.1</td>
<td>Not available</td>
<td>9 – 10.5</td>
<td>Not available</td>
<td>Soluble in water</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td></td>
</tr>
</tbody>
</table>

SECTION X. STABILITY & REACTIVITY

STABLE: Yes
HAZARDOUS DECOMPOSITION PRODUCTS: None known
INCOMPATIBLE WITH: Strong oxidizers, acids or bases
SPECIAL CONDITIONS TO AVOID: Extreme heat
CORROSIVE TO STEEL, ALUMINUM: No
SECTION XI. TOXICOLOGY INFORMATION

ACUTE EFFECTS
EYE CONTACT: May cause redness or irritation
SKIN CONTACT: No effects expected
INGESTION: May cause nausea, vomiting and diarrhea
RESPIRATORY: Not an expected route of exposure

CHRONIC EFFECTS: No effects expected

CARCINOGEN CLASSIFICATIONS
NTP: None
IARC: None
OSHA: None

SECTION XII. ECOLOGICAL INFORMATION

This product is safe for the environment at the concentrations predicted under normal use conditions.

SECTION XIII. DISPOSAL CONSIDERATIONS

RCRA: Non-hazardous waste pursuant to federal standards. Does not meet the federal characteristic definition of ignitable, corrosive, reactive or toxic. Not listed in 40 CFR § 261.33. Disposal should be in accordance with all applicable local, state and federal regulations.

SECTION XIV. TRANSPORT INFORMATION

<table>
<thead>
<tr>
<th>FOR NON-BULK SHIPMENTS ONLY</th>
<th>LAND (US DOT)</th>
<th>AIR (IATA/ICAO)</th>
<th>WATER (IMO/IMDG)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROPER SHIPPING NAME:</td>
<td>Not applicable</td>
<td>Not applicable</td>
<td>Not applicable</td>
</tr>
<tr>
<td>HAZARD CLASS:</td>
<td>“”</td>
<td>“”</td>
<td>“”</td>
</tr>
<tr>
<td>UN/ID #:</td>
<td>“”</td>
<td>“”</td>
<td>“”</td>
</tr>
<tr>
<td>PACKING GROUP:</td>
<td>“”</td>
<td>“”</td>
<td>“”</td>
</tr>
<tr>
<td>LABEL REQUIRED:</td>
<td>“”</td>
<td>“”</td>
<td>“”</td>
</tr>
</tbody>
</table>

EMERGENCY GUIDE NUMBER: Not applicable
DOT HAZARDOUS SUBSTANCE RQ: None/no reportable quantities
DOT MARINE POLLUTANTS: None/no reportable quantities
IATA FORBIDDEN SUBSTANCES: None/no reportable quantities

SECTION XV. REGULATORY INFORMATION

TSCA: Not applicable
CAA HAPS or Ozone Depleters: None/no reportable quantities
CERCLA/SARA 302 Hazardous Substances: None/no reportable quantities
CERCLA/SARA 311/312 Hazard Categories: None/no reportable quantities
CERCLA/SARA 313 Emissions Reporting: None/no reportable quantities
CA 22 CCR Hazardous Wastes: None/no reportable quantities
CA Proposition 65 Listed Chemicals: None/no reportable quantities
IL, MA, NJ, PA, RI State RTK & Hazardous Notifications: Propylene glycol, Dipropylene glycol
CANADIAN DSL/NDSL: All components comply with registration requirements

SECTION XVI. OTHER INFORMATION

LEGEND:

<table>
<thead>
<tr>
<th>ACGIH</th>
<th>American Conference of Governmental &amp; Industrial Hygienists</th>
<th>N/A</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAA</td>
<td>Clean Air Act</td>
<td>N/A</td>
<td>National Fire Protection Association</td>
</tr>
<tr>
<td>CAS</td>
<td>Chemical Abstract Service</td>
<td>NTP</td>
<td>National Toxicology Program</td>
</tr>
<tr>
<td>CCR</td>
<td>California Code of Regulations</td>
<td>OSHA</td>
<td>Occupation Safety &amp; Health Administration</td>
</tr>
<tr>
<td>CERCLA</td>
<td>Comprehensive Environmental Response, Compensation &amp; Liability Act</td>
<td>PEL</td>
<td>Permissible Exposure Limit</td>
</tr>
<tr>
<td>DOT</td>
<td>Department of Transportation</td>
<td>RQ</td>
<td>Reportable Quantity</td>
</tr>
<tr>
<td>DSL/NDSL</td>
<td>Domestic Substances List/Non-Domestic Substances List</td>
<td>RTK</td>
<td>Right-To-Know</td>
</tr>
<tr>
<td>EPCRA</td>
<td>Emergency Planning and Community Right-To-Know Act</td>
<td>SARA</td>
<td>Superfund Amendments &amp; Reauthorization Act</td>
</tr>
<tr>
<td>EST</td>
<td>Eastern Standard Time</td>
<td>STEL</td>
<td>Short-Term Exposure Limit</td>
</tr>
<tr>
<td>HAPS</td>
<td>Hazardous Air Pollutants</td>
<td>TBD</td>
<td>To Be Determined</td>
</tr>
<tr>
<td>HMIS</td>
<td>Hazardous Materials Information System</td>
<td>TCC</td>
<td>Tagliabue Closed Cup</td>
</tr>
<tr>
<td>HON</td>
<td>Hazardous Organic NESHAP (National Emission Standards for Hazardous Air Pollutants)</td>
<td>TLV</td>
<td>Threshold Limit Value</td>
</tr>
<tr>
<td>HPC</td>
<td>Home &amp; Personal Care</td>
<td>TSCA</td>
<td>Toxic Substances Control Act</td>
</tr>
<tr>
<td>IARC</td>
<td>International Agency for the Research of Cancer</td>
<td>TWA</td>
<td>Time Weighted Average</td>
</tr>
<tr>
<td>IATA</td>
<td>International Air Traffic Association</td>
<td>TCLP</td>
<td>Toxicity Characteristic Leaching Procedure</td>
</tr>
<tr>
<td>ICAO</td>
<td>International Civil Aviation Organization</td>
<td>VOC</td>
<td>Volatile Organic Compounds</td>
</tr>
<tr>
<td>IMDG</td>
<td>International Maritime Dangerous Goods</td>
<td>WHMIS</td>
<td>Workplace Hazardous Materials Information System</td>
</tr>
<tr>
<td>IMO</td>
<td>International Maritime Organization</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Unilever Home & Personal Care
Technical Control Unit
40 Merritt Boulevard
Trumbull, CT 06611

Formulation, Date & Clearance: 11125393-2, 1/16/2007, R58324
MSDS Date: 5/26/2007 8:42 AM

The information contained in this MSDS is based on data which is believed to be accurate. While Unilever HPC believes that the data contained herein comply with 29 CFR 1910.1200, they are not to be taken as a warranty or representation for which Unilever HPC assumes legal responsibility. They are offered solely for your consideration and verification. This MSDS is not prepared for consumer use.