1. Chemical Product and Company Identification

<table>
<thead>
<tr>
<th>Product Name</th>
<th>John Frieda Luxurious Volume Lavish Lift Root Booster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code Number</td>
<td>5025100031</td>
</tr>
<tr>
<td>Company Name</td>
<td>Kao Brands Company</td>
</tr>
<tr>
<td>Address</td>
<td>2535 Spring Grove Ave, Cincinnati, OH, 45214</td>
</tr>
<tr>
<td></td>
<td>USA</td>
</tr>
<tr>
<td>Emergency Phone No.</td>
<td>800.742.8798 (Drug &amp; Poison Info Center)</td>
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<tr>
<td></td>
<td>800.424.9300 (Chemtrec)</td>
</tr>
</tbody>
</table>

2. Hazardous Ingredients

3. Possible Hazards

| Aggravated Medical Conditions | None known |
| Primary Routes of Entry       | Inhalation - Not Applicable                         |
|                              | Skin - Intended Use                                  |
|                              | Ingestion - Intended for External Use Only           |

4. First Aid Measures

| Inhalation                  | Not Applicable.                                     |
| Skin                        | If irritation persists more than 48 hrs, consult a medical doctor. |
| Eyes                        | Rinse well with water. If irritation persists more than one hour, contact a medical doctor. |
| Ingestion                   | In the event of ingestion, contact a poison control center or a medical doctor. |

5. Fire-Fighting Measures

| Limits                      | Flash Point                                          |
|                            | > 93.3 °C                                            |
|                            | Method: Closed Cup (ASTM D3278-78)                   |
6. Accidental Release Measures

General Advice
Contain spill. Absorb or reclaim, and dispose of in accordance with local, state, and Federal Regulations. Wash any residual material with warm water to eliminate potential slip hazards.

7. Handling and Storage

General Advice
Avoid temperature extremes in storage.

8. Exposure Controls / Personal Protective Equipment

Hand Protection
None Required

Eye Protection
Not necessary except as good industrial practice

Respiratory Protection
None Required

General Protective Measures
Not necessary except as good industrial practice

9. Physical / Chemical Properties

Color - Appearance
clear to pale yellow non-viscous liquid free of all suspended particles

10. Stability and Reactivity

Stability
Stable

Conditions to Avoid: None.

Substances to Avoid
None in normal use.

Hazardous Polymerization
Will not occur
11. Toxicological Information

- **Acute Oral Toxicity**: This product was determined to be non-toxic based on ingestion of small amounts.
- **Skin Irritation**: This product is predicted to be non-irritating or a mild skin irritant based on human clinical testing. (HRIPT N=100)
- **Skin Sensitization**: This product is predicted to be non-sensitizing based on human clinical testing.
- **Eye Irritation**: This product is predicted to be a mild eye irritant based on predictive in vitro testing.
- **Remarks**: For detailed information, please contact the Kao Brands Company.

12. Ecological Information

- **Remarks**: For detailed information, please contact the Kao Brands Company.

13. Disposal Considerations

- **Advice on Disposal & Packaging**: Dispose of in accordance with local, state, and federal regulations.

14. Transport Information

- **Ground**
  - **Proper Shipping Name**: Not Regulated
  - **Hazard Class Identification**: None

- **Air**
  - **Proper Shipping Name**: Not Regulated
  - **Hazard Class Identification**: None
15. Regulatory Information

Remarks
For detailed information, please contact the Kao Brands Company.

16. Other Information

Disclaimer
The information contained herein has been compiled from sources considered by Kao Brands Company to be dependable and is accurate to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty of any type or quality specification. The information relates only to the specific material designated herein and does not relate to the use of such material in combination with any other materials or in any process.