# MATERIAL SAFETY DATA SHEET Finished Product

## SECTION I - CHEMICAL SUBSTANCE/PRODUCT AND COMPANY IDENTIFICATION

- **Finished Product Name**: Cover Girl Professional Advanced Waterproof Mascara
- **Formula Number**: 1438-170, 200
- **Company Identification**: The Procter & Gamble Company  
  11050 York Road, Hunt Valley, Maryland 21030-2098  
  Contact: Heather Stang via U.S. mail or call Consumer Relations at 1-800-426-8374

- **In case of a transportation incident, contact**:  
  Chemtrec - Phone #800-424-9300 or 703-527-3887 (U.S. only).
- **DATE**: June 12, 2001

## SECTION II - COMPOSITION AND INGREDIENTS

Petroleum Distillates, Polyethylene, Quaternium-18 Hectorite, Carnauba, Trihydroxystearin, Propylene Carbonate, Pentaerythritol Hydrogenated Rosinate, Tall Oil Glycerides, BHA, Phenoxyethanol, Propylparaben, Iron Oxides.

May Contain: Titanium dioxide, Ultramarines.

## SECTION III - HAZARDS IDENTIFICATION

**EMERGENCY OVERVIEW**: This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse.

**POTENTIAL HEALTH EFFECTS**:

- **Eye**: Non-irritating.
- **Skin**: Non-irritating, non-sensitizing, non-photoallergenic, non-phototoxic.
- **Inhalation**: Non-irritant.
- **Ingestion**:

## SECTION IV - FIRST AID MEASURES

- **Eye**: In remote case of eye irritation, stop using the product. Rinse eyes thoroughly with warm water for 15 minutes. Instructions for rinsing should be provided. If consumer accidentally scratches the eye with a mascara brush, they should consult their doctor immediately.

- **Skin Problem**: Discontinue use, apply a cold compress to relieve irritation. If discomfort persists, contact a physician.

- **Inhalation**:

- **Ingestion**: Dilute with fluids (water or milk) and treat symptomatically.

Note: After first aid treatment, the caller should be advised that 1) a hospital emergency room or family physician should be consulted if anything unusual occurs or appears necessary in the judgment of the caller, and 2) that the subsequent management of the accident should be dictated by any persistant symptoms and under the direction of the physician.
### SECTION V - FIRE FIGHTING MEASURES

- **Flash Point & Method:** N/A.
- **Extinguishing Media:** Use chemical foam, dry chemical, carbon dioxide or water.
- **Explosion Hazard:** N/A.
- **Fire Fighting Instructions:** N/A.

### SECTION VI - ACCIDENTAL RELEASE MEASURES

- **Procedures for Spill/Leak Clean-up:** Wipe up spilled product and use a mild detergent solution to remove product residue.

### SECTION VII - HANDLING AND STORAGE

- **Precautions for Safe Handling:** Store away from heat in a room with even, normal temperatures.
- **Conditions for Safe Storage:** Keep away from heat or open flame.
- **Other Recommendations:**

### SECTION VIII - EXPOSURE CONTROLS, PERSONAL PROTECTION

- **To safeguard the purity of the product and applicator:** (1) Always handle and apply in a careful and sanitary manner; (2) Do not share with others; (3) Do not add anything to the mascara; (4) Do not rest the applicator on any surface or use an old applicator in a new case; (5) Cap tightly to help prevent changes in odor or appearance (if change occurs, discontinue use).

**Warning:** Eye cosmetics in a scratched, infected or irritated eye and scratches from eye cosmetic applicators can lead to eye damage and in extreme cases even blindness. If your eye is scratched, infected or irritated, stop using all eye cosmetics and see an ophthalmologist (eye doctor) immediately.

### SECTION IX - PHYSICAL AND CHEMICAL PROPERTIES

- **Appearance:** Pigmented solid.
- **Percent Volatile by Weight:** 63%-69%.
- **Color:** Varies.
- **Specific Gravity:** 0.84-0.89.
- **Odor:** Slight base odor.
- **Solubility in Water:** Insoluble.
- **Physical State:** Solid.
- **Vapor Density:** N/A.

### SECTION X - STABILITY AND REACTIVITY

- **Conditions to Avoid:** Heat or open flame.
- **Other Recommendations:** None.
**SECTION XI - TOXICOLOGICAL INFORMATION**

This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse. Additional information on toxicological endpoints is available from the supplier upon request.

**SECTION XII - ECOLOGICAL INFORMATION**

The product ingredients are expected to be safe for the environment at concentrations predicted under normal product use and geographic (spatial) dispersion (distribution). Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier on request.

**SECTION XIII - DISPOSAL CONSIDERATIONS**

Do not discharge product into natural waters without pretreatment or adequate dilution.

Keep product contained to avoid volatilization.

**SECTION XIV - TRANSPORT INFORMATION**

Transport in accordance with local regulations.

**SECTION XV - ADDITIONAL REGULATORY INFORMATION**

Regulated as a Cosmetic under the FDA (U.S.), HPB (Canada), Cosmetics Directive (EU), and MHW (Japan).

**SECTION XVI - OTHER INFORMATION**

None.

**DISCLAIMER:** This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. It is not meant to be an all-inclusive document on worldwide hazard communication regulations. All P&G operations must comply with applicable local and national MSDS/Hazard Communication Regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment.