SECTION I - CHEMICAL SUBSTANCE/PRODUCT AND COMPANY IDENTIFICATION

- **Finished Product Name:** Cover Girl Classic Color Believable Blush
- **Formula Number:** See Page 5

- **Company Identification:**

  **The Procter & Gamble Company**
  The Procter & Gamble Company
  11050 York Road, Hunt Valley, Maryland 21030-2098

  Contact: Consumer Relations at 1-800-526-8787

- **In case of a transportation incident, contact:**
  Chemtrec - Phone #800-424-9300 or 703-527-3887 (U.S. only).

- **DATE:** April 1, 2004

SECTION II- COMPOSITION AND INGREDIENTS

Talc, Calcium Silicate, Mineral oil, Hydrogenated Coco-Glycerides, Octyl Hydroxystearate, Lauroyl Lysine, Polyethylene, Zinc Stearate, Cetyl Dimethicone, Polyoxymethylene Urea, Fragrance, Quaternium-15, Eucalyptus Oil, Sodium Dehydroacetate, Camphor, Menthol, Propylparaben, Clove Oil, Methylparaben, BHT, Mica, Titanium Dioxide

**May Contains:** Iron oxides, Carmine, Red 6 Barium Lake, Ultramarines, Red 7 Calcium Lake, Yellow 5 Aluminum Lake, Tin Oxide
### SECTION III - HAZARDS IDENTIFICATION

**EMERGENCY OVERVIEW:**
This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse.

**POTENTIAL HEALTH EFFECTS:**

- **Eye:** Product not expected to be irritating to the eyes
- **Skin:** Product not expected to be a skin irritant or sensitizer. Product is also not expected to be photoallergenic or phototoxic
- **Inhalation:** Product is not expected to be a respiratory irritant.
- **Ingestion:** Product is not expected to pose a hazard if ingested. Possible GI irritation or nausea is large quantities are accidentally ingested.

### SECTION IV - FIRST AID MEASURES

- **Eye:** Flush eyes with warm water for 15 minutes. If discomfort persists, contact a physician.
- **Skin Problem:** Flush skin with warm water. If discomfort or irritation persists, contact a physician
- **Inhalation:** None- inhalation exposure not anticipated with this product.
- **Ingestion:** Dilute with fluids (water or milk). Contact physician or poison control center for additional assistance.

### SECTION V - FIRE FIGHTING MEASURES

- **Flash Point & Method:** N/A
- **Extinguishing Media:** No applicable information has been found
- **Explosion Hazard:** No applicable information has been found
- **Fire Fighting Instructions:** N/A

### SECTION VI - ACCIDENTAL RELEASE MEASURES

- **Procedures for Spill/Leak Clean-up:** Wipe up spilled product and use a mild detergent solution to remove product residue.

### SECTION VII - HANDLING AND STORAGE

- **Precautions for Safe Handling:** Store away from heat in a room with even, normal temperatures
- **Conditions for Safe Storage:** Store away from heat in a room with even, normal temperatures.

- **Other Recommendations:** None

### SECTION VIII - EXPOSURE CONTROLS, PERSONAL PROTECTION
- This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse.

### SECTION IX - PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Appearance</strong></td>
<td>Pigmented, pressed powder cake</td>
</tr>
<tr>
<td><strong>Color</strong></td>
<td>varies from cake to cake with pigments used</td>
</tr>
<tr>
<td><strong>Odor</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Physical State</strong></td>
<td>Solid</td>
</tr>
<tr>
<td><strong>Vapor Density</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Melting Point</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Boiling Point</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Solubility in Water</strong></td>
<td>Nonsoluble</td>
</tr>
</tbody>
</table>

### SECTION X - STABILITY AND REACTIVITY
- **Conditions to Avoid:** No applicable information has been found

- **Other Recommendations:** None

### SECTION XI - TOXICOLOGICAL INFORMATION
This is a personal care cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse. Additional information on toxicological endpoints is available from the supplier upon request.

### SECTION XII - ECOLOGICAL INFORMATION
The product ingredients are expected to be safe for the environment at concentrations predicted under normal product use and geographic (spatial) dispersion (distribution). Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier on request.

### SECTION XIII - DISPOSAL CONSIDERATIONS
Do not discharge product into natural waters without pre-treatment or adequate dilution.

### SECTION XIV - TRANSPORT INFORMATION
Transport in accordance with local regulations.
SECTION XV - ADDITIONAL REGULATORY INFORMATION

Regulated as a Cosmetic under the FDA (U.S.), HPB (Canada), Cosmetics Directive (EU), and MHW (Japan)

SECTION XVI - OTHER INFORMATION

None

DISCLAIMER: This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. It is not meant to be an all-inclusive document on worldwide hazard communication regulations. All P&G operations must comply with applicable local and national MSDS/Hazard Communication Regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment.
Cover Girl Classic Color Believable Blush

<table>
<thead>
<tr>
<th>Shade Name</th>
<th>GCAS#</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Glow</td>
<td>15845227</td>
</tr>
<tr>
<td>Rose Silk</td>
<td>15886340</td>
</tr>
<tr>
<td>Iced Plum</td>
<td>15948289</td>
</tr>
<tr>
<td>Soft Mink</td>
<td>15138191</td>
</tr>
</tbody>
</table>