1. IDENTIFICATION

Product Name: Crest 3D White Radiant Mint Toothpaste
Product ID: 97075628 RET NG
Product Type: Finished Product - Consumer (Retail) Use Only
Recommended use: Health Care
Manufacturer: The Procter & Gamble Company
Mason Business Center
8700 Mason-Montgomery Road
Mason, OH 45040-9462
+1 513 622-1000

Procter & Gamble Inc.
P.O. Box 355, Station A
Toronto, ON M5W 1C5
1-800-465-2945

E-mail Address: pgsds.im@pg.com

Emergency Telephone: Transportation (24 HR)
CHEMTREC - 1-800-424-9300
(U.S./ Canada) or 1-703-527-3887
Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

This is a personal care product that is safe for consumers and other users under normal and reasonably foreseeable use. This safety data sheet was developed based on regulations applicable to bulk substances in an industrial/occupational setting.

For Consumer - Ingredients in this product are not deemed to be hazardous when the product is used as intended.
For Manufacturing site personnel as follows:

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:

Eye Damage / Irritation: Category 2B
Signal Word: WARNING
Hazard Statements: Causes eye irritation
Hazard pictograms: None
3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation.

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>Synonyms</th>
<th>Trade Secret</th>
<th>CAS-No</th>
<th>Weight %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diphosphoric acid, sodium salt (1:2)</td>
<td>Diphosphoric acid, sodium salt (1:2)</td>
<td>No</td>
<td>7758-16-9</td>
<td>1 - 5</td>
</tr>
</tbody>
</table>

Active pharmaceutical ingredient

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>Synonyms</th>
<th>CAS-No</th>
<th>Weight %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sodium fluoride</td>
<td>Sodium fluoride</td>
<td>7681-49-4</td>
<td>0.243</td>
</tr>
<tr>
<td>Menthol</td>
<td>Menthol</td>
<td>89-78-1</td>
<td>0.01</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact
IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention.

Skin contact
None under normal use.

Ingestion
Call a physician or poison control center immediately if overdosed.

Inhalation
None under normal use.

Most important symptoms/effects, acute and delayed
May cause eye irritation.

Indication of immediate medical attention and special treatment needed, if necessary

Notes to Physician
Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable extinguishing media
Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Unsuitable Extinguishing Media
None.
Special hazard
None known.

Special protective equipment for fire-fighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific hazards arising from the chemical
None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions
None under normal use conditions.

Advice for emergency responders
Use personal protective equipment as required.

Environmental precautions
Household:
Product is safe to dispose of in household garbage or down the drain.
Non-household:
Do not discharge product into natural waters without pre-treatment or adequate dilution

Methods and materials for containment and cleaning up

Methods for containment
No information available.

Methods for cleaning up
No information available.

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling
Handle in accordance with good industrial hygiene and safety practice.

Conditions for safe storage, including any incompatibilities

Storage Conditions
Keep containers tightly closed in a dry, cool and well-ventilated place.

Incompatible products
None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines
Exposure guidelines are not relevant when product is used as intended in a household setting.

Exposure controls

This safety data sheet was developed based on regulations applicable to bulk substances in an industrial/occupational setting.
For Consumers and Retail personnel - follow product label directions and warnings when using and/or handling this product.
For Distribution and Manufacturing sites - follow the procedure as listed according to your Workplace Safety protocols.

Engineering Measures
No information available

Personal Protective Equipment

Eye Protection
Manufacturing Sites:
Safety glasses with side-shields
Distribution, Workplace and Household Settings:
No special protective equipment required
Hand Protection No special protective equipment required
Skin and Body Protection No special protective equipment required
Respiratory Protection No special protective equipment required

9. PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Values</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical state</td>
<td>Solid</td>
<td></td>
</tr>
<tr>
<td>Appearance</td>
<td>blue-green Clear to opaque gel</td>
<td></td>
</tr>
<tr>
<td>Odor</td>
<td>Mint-like</td>
<td></td>
</tr>
<tr>
<td>Odor threshold</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>pH value</td>
<td>7.00 - 8.60</td>
<td></td>
</tr>
<tr>
<td>Melting/freezing point</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Boiling point/boiling range</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flash point</td>
<td>Not Applicable</td>
<td></td>
</tr>
<tr>
<td>Evaporation rate</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flammability Limits in Air</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Upper flammability limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Lower Flammability Limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor pressure</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor density</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Relative density</td>
<td>1.27 - 1.43</td>
<td></td>
</tr>
<tr>
<td>Water solubility</td>
<td>Moderately soluble</td>
<td></td>
</tr>
<tr>
<td>Solubility in other solvents</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Partition coefficient: n-octanol/water</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Autoignition temperature</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Decomposition temperature</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Viscosity of Product</td>
<td>10 - 100 BKU</td>
<td></td>
</tr>
<tr>
<td>VOC Content (%)</td>
<td>Products comply with US state and federal regulations for VOC content in consumer products</td>
<td></td>
</tr>
</tbody>
</table>

10. STABILITY AND REACTIVITY

Reactivity None under normal use conditions.
Stability Stable under normal conditions.
Hazardous polymerization Hazardous polymerization does not occur.
Hazardous Reactions None under normal processing.
Conditions to Avoid None under normal processing.
Materials to avoid None in particular.
Hazardous Decomposition Products None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information Information on likely routes of exposure
Inhalation No known effect.
Skin contact No known effect.
Ingestion No known effect.
Eye contact Avoid contact with eyes. Irritating to eyes.

Delayed and immediate effects as well as chronic effects from short and long-term exposure
<table>
<thead>
<tr>
<th>Hazard Category</th>
<th>Effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute toxicity</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Skin corrosion/irritation</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Serious eye damage/eye irritation</td>
<td>Irritating to eyes.</td>
</tr>
<tr>
<td>Skin sensitization</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Respiratory sensitization</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Germ cell mutagenicity</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Neurological Effects</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Reproductive toxicity</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Developmental toxicity</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Teratogenicity</td>
<td>No known effect.</td>
</tr>
<tr>
<td>STOT - single exposure</td>
<td>No known effect.</td>
</tr>
<tr>
<td>STOT - repeated exposure</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Target Organ Effects</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Aspiration hazard</td>
<td>No known effect.</td>
</tr>
<tr>
<td>Carcinogenicity</td>
<td>No known effect.</td>
</tr>
</tbody>
</table>

### 12. ECOLOGICAL INFORMATION

**Ecotoxicity**

The product is not expected to be hazardous to the environment. The product is not expected to be hazardous to waste water treatment processes.

| Persistence and degradability                | No information available. |
| Bioaccumulative potential                    | No information available. |
| Mobility                                     | No information available. |
| Other adverse effects                        | No information available. |

### 13. DISPOSAL CONSIDERATIONS

**Waste treatment**

**Waste from Residues / Unused Products**

**Non-household:** Product is safe to dispose of in household garbage or down the drain. The product is not expected to be hazardous to waste water treatment processes.

**Contaminated packaging**

Disposal should be in accordance with applicable regional, national and local laws and regulations.

**California Hazardous Waste Codes**

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### 14. TRANSPORT INFORMATION

**DOT**

Not regulated

**IMDG**

Not regulated

**IATA**

Not regulated

### 15. REGULATORY INFORMATION

**U.S. Federal Regulations**

**SARA 313**

Not applicable for consumer use
CERCLA
Not applicable for consumer use

Food and Drug Administration (FDA)
The product described in this Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable)

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
Not applicable for consumer use

Clean Water Act
Not applicable for consumer use

California Proposition 65
This product is not subject to warning labeling under California Proposition 65.

U.S. State Regulations (RTK)
Not applicable for consumer use

International Inventories

United States
Product is a personal care product and regulated under FDA.

Canada
This product is in compliance with CEPA for import by P&G.

Legend
TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
CEPA - Canadian Environmental Protection Act

16. OTHER INFORMATION

Issuing Date: 03-Nov-2015
Revision Date: 03-Nov-2015
Disclaimer
The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text.

End of SDS