SAFETY DATA SHEET

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This safety data sheet was developed based on regulations applicable to an industrial/occupational setting and may be applicable to Distribution personnel. This safety data sheet does not address consumer use; for any information relevant to consumer use or retail handling refer to the package label.

1. IDENTIFICATION

Product Name          Crest 3D White Luxe Multi-Care Whitening Rinse Arctic Fresh Icy Cool Mint
Product ID:           95715502_A_RET_NG
Product Type:         Finished Product - Consumer (Retail) Use Only
Manufacturer          The Procter & Gamble Company
                       Mason Business Center
                       8700 Mason-Montgomery Road
                       Mason, OH 45040-9462
                       +1 513 622-1000
                       Procter & Gamble Inc.
                       P.O. Box 355, Station A
                       Toronto, ON M5W 1C5
                       1-800-465-2945
E-mail Address        pgsds.im@pg.com
Emergency Telephone   Transportation (24 HR)
                       CHEMTREC - 1-800-424-9300
                       (U.S./ Canada) or 1-703-527-3887
                       Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

This is a personal care product that is safe for consumers and other users under normal and reasonably foreseeable use. This safety data sheet was developed based on regulations applicable to bulk substances in an industrial/occupational setting.

For Consumer - Ingredients in this product are not deemed to be hazardous when the product is used as intended.
For Manufacturing site personnel as follows:.

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:.

Skin corrosion/irritation          Category 2
Eye Damage / Irritation           Category 2B
Flammable Liquids               Category 3

Signal Word                  WARNING

Hazard Statements             Causes skin irritation
                              Causes eye irritation
                              FLAMMABLE LIQUID AND VAPOR
3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation.

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>Synonyms</th>
<th>Trade Secret</th>
<th>CAS-No</th>
<th>Weight %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glycerin</td>
<td>-</td>
<td>No</td>
<td>56-81-5</td>
<td>10 - 15</td>
</tr>
<tr>
<td>Ethanol</td>
<td>-</td>
<td>No</td>
<td>64-17-5</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Polyphosphoric acids, sodium salts</td>
<td>-</td>
<td>No</td>
<td>68915-31-1</td>
<td>0.5 - 1.5</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact

IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention.

Skin contact

IF ON SKIN: Wash with plenty of soap and water. If skin irritation or rash occurs: Get medical advice/attention. Remove and wash contaminated clothing before re-use.

Ingestion

Call a physician or poison control center immediately if overdosed.

Inhalation

None under normal use.

Most important symptoms/effects, acute and delayed

May cause eye irritation. MAY CAUSE SKIN IRRITATION.
5. FIRE-FIGHTING MEASURES

Flammable properties
Flammable liquid and vapor

Suitable extinguishing media
Dry chemical. Alcohol-resistant foam. Carbon dioxide (CO₂).

Unsuitable Extinguishing Media
Do not use a solid water stream as it may scatter and spread fire.

Special hazard
Fumes may catch fire.

Special protective equipment for fire-fighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific hazards arising from the chemical
None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions
Wear protective gloves/clothing and eye/face protection.

Advice for emergency responders
Use personal protective equipment as required.

Environmental precautions
Household:
Product is safe to dispose of in household garbage or down the drain.
Non-household:
Do not discharge product into natural waters without pre-treatment or adequate dilution

Methods and materials for containment and cleaning up

Methods for containment
Prevent product from entering drains. Prevent further leakage or spillage if safe to do so.

Methods for cleaning up
Contain spillage, and then collect with non-combustible absorbent material, (e.g. sand, earth, diatomaceous earth, vermiculite) and place in container for disposal according to local / national regulations (see section 13).

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling
Keep container closed when not in use. Keep away from open flames, hot surfaces and sources of ignition. Never return spills in original containers for re-use. Use personal protective equipment as required. Keep out of the reach of children.

Conditions for safe storage, including any incompatibilities

Technical measures/Storage conditions
Keep away from open flames, hot surfaces and sources of ignition. Store away from other materials.

Storage Conditions
Keep containers tightly closed in a dry, cool and well-ventilated place. Store in a cool/low-temperature, well-ventilated, dry place away from heat and ignition sources.

Incompatible products
None known.
8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
<th>Mexico PEL</th>
</tr>
</thead>
</table>
| Glycerin      | 56-81-5| TWA: 15 mg/m³ mist, total particulate  
|               |        | TWA: 5 mg/m³ mist, respirable fraction (vacated) TWA: 10 mg/m³ mist, total particulate (vacated) TWA: 5 mg/m³ mist, respirable fraction | | Mexico: TWA 10 mg/m³ |
| Ethanol       | 64-17-5| STEL: 1000 ppm | TWA: 1000 ppm  
|               |        | TWA: 1900 mg/m³ (vacated) TWA: 1000 ppm (vacated) TWA: 1900 mg/m³ | | Mexico: TWA 1000 ppm  
|               |        |                        | | Mexico: TWA 1900 mg/m³ |

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>Alberta</th>
<th>Quebec</th>
<th>Ontario TWAEV</th>
<th>British Columbia</th>
</tr>
</thead>
</table>
| Glycerin      | 56-81-5| TWA: 10 mg/m³  
|               |        | TWA: 10 mg/m³ | TWA: 10 mg/m³ | TWA: 10 mg/m³ |
| Ethanol       | 64-17-5| STEL: 1000 ppm  
|               |        | TWA: 1880 mg/m³ | TWA: 1000 ppm | STEL: 1000 ppm |

No relevant exposure guidelines for other ingredients

Exposure controls

This safety data sheet was developed based on regulations applicable to bulk substances in an industrial/occupational setting. For Consumers and Retail personnel - follow product label directions and warnings when using and/or handling this product. For Distribution and Manufacturing sites - follow the procedure as listed according to your Workplace Safety protocols.

Engineering Measures

Manufacturing Sites:
Ensure adequate ventilation
Distribution, Workplace and Household Settings:
Not applicable

Personal Protective Equipment

Eye Protection

Manufacturing Sites:
Safety glasses with side-shields
Distribution, Workplace and Household Settings:
No special protective equipment required

Hand Protection

Manufacturing Sites:
Wear protective natural rubber, nitrile rubber, Neoprene™ or PVC gloves
Please observe the instructions regarding permeability and breakthrough time which are provided by the supplier of the gloves. Also take into consideration the specific local conditions under which the product is used, such as the danger of cuts, abrasion
Distribution, Workplace and Household Settings:
No special protective equipment required

Skin and Body Protection

No special protective equipment required

Respiratory Protection

No special protective equipment required

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State @20°C liquid
Appearance clear colorless liquid
Odor Mint-like
### Odor threshold

No information available

<table>
<thead>
<tr>
<th>Property</th>
<th>Values</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>pH value</td>
<td>3.0 - 6.0</td>
<td></td>
</tr>
<tr>
<td>Melting/freezing point</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Boiling point/bubbling range</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Flash point</td>
<td>60 °C / 140 °F</td>
<td>Product is an aqueous solution containing &lt;= 24% alcohol and &gt; 50% water</td>
</tr>
<tr>
<td>Evaporation rate</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Flammability Limits in Air</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Upper flammability limit</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Lower Flammability Limit</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Vapor pressure</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Vapor density</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Relative density</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Water solubility</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Solubility in other solvents</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Partition coefficient: n-octanol/water</td>
<td>No information available</td>
<td>.</td>
</tr>
<tr>
<td>Autoignition temperature</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Decomposition temperature</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>Viscosity of Product</td>
<td>No information</td>
<td></td>
</tr>
<tr>
<td>VOC Content (%)</td>
<td>Products comply with US state and federal regulations for VOC content in consumer products.</td>
<td></td>
</tr>
</tbody>
</table>
Teratogenicity
No known effect.

STOT - single exposure
No known effect.

STOT - repeated exposure
No known effect.

Target Organ Effects
No known effect.

Aspiration hazard
No known effect.

Carcinogenicity
No known effect.

Component Information

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>LD50 Oral</th>
<th>LD50 Dermal</th>
<th>LC50 Inhalation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanol</td>
<td>64-17-5</td>
<td>10470 mg/kg bw (OECD 401)</td>
<td>-</td>
<td>116.9 mg/L air (OECD 403)</td>
</tr>
<tr>
<td>Polyprophosphoric acids, sodium salts</td>
<td>68915-31-1</td>
<td>6600 mg/kg bw</td>
<td>&gt; 7940 mg/kg bw</td>
<td>-</td>
</tr>
</tbody>
</table>

12. ECOLOGICAL INFORMATION

Ecotoxicity
The product is not expected to be hazardous to the environment. The product is not expected to be hazardous to waste water treatment processes.

Persistence and degradability
No information available.

Bioaccumulative potential
No information available.

Mobility
No information available.

Other adverse effects
No information available.

13. DISPOSAL CONSIDERATIONS

Waste treatment

Waste from Residues / Unused Products
Product is safe to dispose of in household garbage or down the drain. Non-household: The product is not expected to be hazardous to waste water treatment processes.

Contaminated packaging
Disposal should be in accordance with applicable regional, national and local laws and regulations.

California Hazardous Waste Codes (non-household setting)
331

Disposal recommendations
Products covered by this SDS, in their original form, when disposed from a commercial facility as waste, are ignitable hazardous waste, D001, according to Federal RCRA regulations(40 CFR 261). Disposal should be in accordance with Local, State and Federal regulations.

14. TRANSPORT INFORMATION

DOT
Not regulated

IMDG
Not regulated

IATA
Not regulated

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product does not contain any chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372.

CERCLA
This material, as supplied, does not contain any substances regulated as hazardous substances under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302) or the Superfund Amendments and Reauthorization Act (SARA) (40 CFR 355). There may be specific reporting requirements at the local, regional, or state level pertaining to releases of this material.

Food and Drug Administration (FDA)
The product described in this Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
This product does not contain any substances regulated as hazardous air pollutants (HAPs) under Section 112 of the Clean Air Act Amendments of 1990.

Clean Water Act
This product does not contain any substances regulated as pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42).

California Proposition 65
This product is not subject to warning labeling under California Proposition 65. Ethanol is only a considered a Proposition 65 developmental hazard when it is ingested as an alcoholic beverage.

U.S. State Regulations (RTK)

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>New Jersey</th>
<th>Pennsylvania</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glycerin</td>
<td>56-81-5</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Ethanol</td>
<td>64-17-5</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Methyl salicylate</td>
<td>119-36-8</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>1,2-Benzisothiazol-3(2H)-one, 1,1-dioxide, sodium salt (1:1)</td>
<td>128-44-9</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

International Inventories

United States
Not applicable.

Canada
This product is in compliance with CEPA for import by P&G.

Legend
TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
CEPA - Canadian Environmental Protection Act

16. OTHER INFORMATION
Disclaimer
The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text.

End of SDS