SAFETY DATA SHEET

1. IDENTIFICATION

Product Name: Pantene Pro-V Stylers GEL Maximum Hold
Product ID: 98749995_RET_NG
Product Type: Finished Product - Consumer (Retail) Use Only
Recommended Use: Personal Beauty Care Product
Synonyms: Pantene Pro-V Curls Shaping Gel (98749997_RET_NG)
Manufacturer: The Procter & Gamble Company
Sharon Woods Innovation Center
11510 Reed Hartman Highway
Cincinnati OH 45241
+1 513 626-2500

E-mail Address: pgsds.im@pg.com
Emergency Telephone: Transportation (24 HR)
CHEMTREC - 1-800-424-9300
(U.S./ Canada) or 1-703-527-3887
Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

"Consumer Products", as defined by the US Consumer Product Safety Act and which are used as intended (typical consumer duration and frequency), are exempt from the OSHA Hazard Communication Standard (29 CFR 1910.1200). This SDS is being provided as a courtesy to help assist in the safe handling and proper use of the product.

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:

Not Classified. This material is not considered hazardous by the OSHA Hazard Communication Standard (29 CFR 1910.1200).
3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation.

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>Synonyms</th>
<th>Trade Secret</th>
<th>CAS-No</th>
<th>Weight %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cellulose, 2-hydroxyethyl ether, polymer with N,N-dimethyl-N-2-propenyl-2-propen-1-aminium chloride, graft</td>
<td>-</td>
<td>No</td>
<td>111774-28-8</td>
<td>1 - 5</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact
Rinse immediately with plenty of water, also under the eyelids, for at least 15 minutes. Get medical attention immediately if irritation persists.

Skin contact
None under normal use.

Ingestion
Not an expected route of exposure. If swallowed: Clean mouth with water and afterwards drink plenty of water.

Inhalation
None under normal use.

Most important symptoms/effects, acute and delayed
No information available.

Indication of immediate medical attention and special treatment needed, if necessary

Notes to Physician
Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable extinguishing media
Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Unsuitable Extinguishing Media
None.

Special hazard
None known.

Special protective equipment for fire-fighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific hazards arising from the chemical
None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions
None under normal use conditions.

Advice for emergency responders
Use personal protective equipment as required.
7. HANDLING AND STORAGE

Precautions for safe handling
Advice on safe handling Handle in accordance with good industrial hygiene and safety practice.

Conditions for safe storage, including any incompatibilities
Storage Conditions Keep containers tightly closed in a dry, cool and well-ventilated place.
Incompatible products None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters
Exposure Guidelines Exposure guidelines are not relevant when product is used as intended in a household setting.

Exposure controls
Engineering Measures No information available

Personal Protective Equipment
Eye Protection No special protective equipment required
Hand Protection No special protective equipment required
Skin and Body Protection No special protective equipment required
Respiratory Protection No special protective equipment required

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State @20°C Paste/Gel
Appearance Gel-like, translucent
Odor Pleasant
Odor threshold No information available

<table>
<thead>
<tr>
<th>Property</th>
<th>Values</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>pH value</td>
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<td></td>
</tr>
<tr>
<td>Melting/freezing point</td>
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<td></td>
</tr>
<tr>
<td>Boiling point/boiling range</td>
<td>&gt; 100 °C / 212 °F</td>
<td></td>
</tr>
<tr>
<td>Flash point</td>
<td>Not Applicable</td>
<td></td>
</tr>
<tr>
<td>Evaporation rate</td>
<td>Not information available</td>
<td></td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>Not information available</td>
<td></td>
</tr>
<tr>
<td>Flammability Limits in Air</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper flammability limit</td>
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<td></td>
</tr>
<tr>
<td>Lower Flammability Limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor pressure</td>
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<td></td>
</tr>
<tr>
<td>Vapor density</td>
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<td></td>
</tr>
<tr>
<td>Relative density</td>
<td>&gt;= 0.97</td>
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</tr>
<tr>
<td>Water solubility</td>
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<td></td>
</tr>
<tr>
<td>Solubility in other solvents</td>
<td>No information available</td>
<td></td>
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</tbody>
</table>
Partition coefficient: n-octanol/water: No information available
Autoignition temperature: No information available
Decomposition temperature: No information available
Viscosity of Product: No information available

VOC Content (%): Products comply with US state and federal regulations for VOC content in consumer products.

10. STABILITY AND REACTIVITY

Reactivity: None under normal use conditions.
Stability: Stable under normal conditions.
Hazardous polymerization: Hazardous polymerization does not occur.
Hazardous Reactions: None under normal processing.
Conditions to Avoid: None under normal processing.
Materials to avoid: None in particular.
Hazardous Decomposition Products: None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information
Information on likely routes of exposure

Inhalation: No known effect.
Skin contact: No known effect.
Ingestion: No known effect.
Eye contact: No known effect.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity: No known effect.
Skin corrosion/irritation: No known effect.
Serious eye damage/eye irritation: No known effect.
Skin sensitization: No known effect.
Respiratory sensitization: No known effect.
Germ cell mutagenicity: No known effect.
Neurological Effects: No known effect.
Reproductive toxicity: No known effect.
Developmental toxicity: No known effect.
Teratogenicity: No known effect.
STOT - single exposure: No known effect.
STOT - repeated exposure: No known effect.
Target Organ Effects: No known effect.
Aspiration hazard: No known effect.
Carcinogenicity: No known effect.

12. ECOLOGICAL INFORMATION

Ecotoxicity

The product is not expected to be hazardous to the environment.

Persistence and degradability: No information available.
Bioaccumulative potential: No information available.
13. DISPOSAL CONSIDERATIONS

Waste treatment

Waste from Residues / Unused Products
Disposal should be in accordance with applicable regional, national and local laws and regulations.

Contaminated packaging
Disposal should be in accordance with applicable regional, national and local laws and regulations.

California Hazardous Waste Codes
- 331

14. TRANSPORT INFORMATION

DOT
Not regulated

IMDG
Not regulated

IATA
Not regulated

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313
Not applicable for consumer use

CERCLA
Not applicable for consumer use

Food and Drug Administration (FDA)
The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable)

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
Not applicable for consumer use

Clean Water Act
Not applicable for consumer use

California Proposition 65
This product is not subject to warning labeling under California Proposition 65.

U.S. State Regulations (RTK)
Not applicable for consumer use

International Inventories
United States
Product is a personal care product and regulated under FDA.

Canada
This product is in compliance with CEPA for import by P&G.

Legend
TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
CEPA - Canadian Environmental Protection Act

Perfumes contained with the products comply with appropriate IFRA guidance.

16. OTHER INFORMATION

Issuing Date: 06-Mar-2015
Revision Date: 06-Mar-2015
Reason for revision Initial Release.

Disclaimer
The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text.

End of SDS