1. IDENTIFICATION

Product Name: PANTENE PRO-V ULTIMATE 10 BB CREME
Product ID: 99633758_REG_NG
Product Type: Finished Product - Consumer (Retail) Use Only
Recommended Use: Personal Beauty Care Product
Manufacturer: The Procter & Gamble Company
Sharon Woods Innovation Center
11510 Reed Hartman Highway
Cincinnati OH 45241
+1 513 626-2500
E-mail Address: pgsds.im@pg.com
Emergency Telephone: Transportation (24 HR)
CHEMTREC - 1-800-424-9300
(U.S./ Canada) or 1-703-527-3887
Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

"Consumer Products", as defined by the US Consumer Product Safety Act and which are used as intended (typical consumer duration and frequency), are exempt from the OSHA Hazard Communication Standard (29 CFR 1910.1200). This SDS is being provided as a courtesy to help assist in the safe handling and proper use of the product.

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:

This material is not considered hazardous by the OSHA Hazard Communication Standard (29 CFR 1910.1200).

Hazard pictograms: None
Precautionary Statements - Prevention: None
Precautionary Statements - Response: None
Precautionary Statements - Storage: None
Precautionary Statements - Disposal: None
Hazards not otherwise classified (HNOC): None
3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation

| Ingredient | None |

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact  
Rinse immediately with plenty of water, also under the eyelids, for at least 15 minutes. Get medical attention immediately if irritation persists.

Skin contact  
None under normal use.

Ingestion  
Not an expected route of exposure. If swallowed: Clean mouth with water and afterwards drink plenty of water.

Inhalation  
None under normal use.

Most important symptoms/effects, acute and delayed  
No information available.

Indication of immediate medical attention and special treatment needed, if necessary  
Notes to Physician  
Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable extinguishing media  
Water. Dry chemical. Alcohol-resistant foam.

Unsuitable Extinguishing Media  
None.

Special hazard  
None known.

Special protective equipment for fire-fighters  
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific hazards arising from the chemical  
None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions  
None under normal use conditions.

Advice for emergency responders  
Use personal protective equipment as required.

Environmental precautions  
Do not discharge product into natural waters without pre-treatment or adequate dilution.

Methods and materials for containment and cleaning up

Methods for containment  
Prevent product from entering drains. Prevent further leakage or spillage if safe to do so.

Methods for cleaning up  
Contain spillage, and then collect with non-combustible absorbent material, (e.g. sand,
earth, diatomaceous earth, vermiculite) and place in container for disposal according to local / national regulations (see section 13).

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling

Keep container closed when not in use.

Conditions for safe storage, including any incompatibilities

Storage Conditions

Keep containers tightly closed in a dry, cool and well-ventilated place.

Incompatible products

None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines

Exposure guidelines are not relevant when product is used as intended in a household setting.

Exposure controls

Engineering Measures

No information available

Personal Protective Equipment

Eye Protection

No special protective equipment required

Hand Protection

No special protective equipment required

Skin and Body Protection

No special protective equipment required

Respiratory Protection

No special protective equipment required

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State @20°C

liquid

Appearance

White to pale yellow. Cream/ Lotion.

Odor

Pleasant, fruity, Flower

Odor threshold

No information available

<table>
<thead>
<tr>
<th>Property</th>
<th>Values</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>pH value</td>
<td>3.5 - 6.5</td>
<td></td>
</tr>
<tr>
<td>Melting/freezing point</td>
<td>Not Applicable</td>
<td></td>
</tr>
<tr>
<td>Boiling point/boiling range</td>
<td>&gt; 100 °C / &gt; 212 °F</td>
<td></td>
</tr>
<tr>
<td>Flash point</td>
<td>Not Applicable</td>
<td></td>
</tr>
<tr>
<td>Evaporation rate</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flammability Limits in Air</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper flammability limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Lower Flammability Limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor pressure</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor density</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Relative density</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Water solubility</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Solubility in other solvents</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Partition coefficient: n-octanol/water</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Autoignition temperature</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Decomposition temperature</td>
<td>No information available</td>
<td></td>
</tr>
</tbody>
</table>
VOC Content (%)  Products comply with US state and federal regulations for VOC content in consumer products.

10. STABILITY AND REACTIVITY

Reactivity  None under normal use conditions.
Stability  Stable under normal conditions.
Hazardous polymerization  Hazardous polymerization does not occur.
Hazardous Reactions  None under normal processing.
Conditions to Avoid  None under normal processing.
Materials to avoid  None in particular.
Hazardous Decomposition Products  None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information
Information on likely routes of exposure

Inhalation  No known effect.
Skin contact  No known effect.
Ingestion  No known effect.
Eye contact  No known effect.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity  No known effect.
Skin corrosion/irritation  No known effect.
Serious eye damage/eye irritation  No known effect.
Skin sensitization  No known effect.
Respiratory sensitization  No known effect.
Germ cell mutagenicity  No known effect.
Neurological Effects  No known effect.
Reproductive toxicity  No known effect.
Developmental toxicity  No known effect.
Teratogenicity  No known effect.
STOT - single exposure  No known effect.
STOT - repeated exposure  No known effect.
Target Organ Effects  No known effect.
Aspiration hazard  No known effect.
Carcinogenicity  No known effect.

12. ECOLOGICAL INFORMATION

Ecotoxicity
The product is not expected to be hazardous to the environment.

Persistence and degradability  No information available.
Bioaccumulative potential  No information available.
Mobility  No information available.
Other adverse effects

No information available.

13. DISPOSAL CONSIDERATIONS

Waste treatment

Waste from Residues / Unused Products
Disposal should be in accordance with applicable regional, national and local laws and regulations.

Contaminated packaging
Disposal should be in accordance with applicable regional, national and local laws and regulations.

California Hazardous Waste Codes
331

14. TRANSPORT INFORMATION

DOT
Not regulated

IMDG
Not regulated

IATA
Not regulated

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313
Not applicable for consumer use

CERCLA
Not applicable for consumer use

Food and Drug Administration (FDA)
The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable)

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
Not applicable for consumer use

Clean Water Act
Not applicable for consumer use

California Proposition 65
This product is not subject to warning labeling under California Proposition 65.

U.S. State Regulations (RTK)
Not applicable for consumer use

International Inventories

United States
Product is a personal care product and regulated under FDA.
Canada
This product is in compliance with CEPA for import by P&G.

Legend
TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
CEPA - Canadian Environmental Protection Act

Perfumes contained with the products comply with appropriate IFRA guidance.

16. OTHER INFORMATION

Issuing Date: 06-Feb-2015
Revision Date: 06-Feb-2015

Disclaimer
The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text

End of SDS