1. IDENTIFICATION

Product Name: Dawn Platinum Bleach Alternative Dishwashing Liquid, Fresh Rapids

Product ID: 97591962_RET_NG

Product Type: Finished Product - Consumer (Retail) Use Only

Recommended use: Dish Care

Restrictions on Use: Use only as directed on label.

Synonyms: Dawn Platinum Bleach Alternative Dishwashing Liquid, Morning Mist (97591963_RET_NG)

Manufacturer: PROCTER & GAMBLE - Fabric and Home Care Division
Ivorydale Technical Centre
5289 Spring Grove Avenue
Cincinnati, Ohio 45217-1087 USA

Procter & Gamble Inc.
P.O. Box 355, Station A
Toronto, ON M5W 1C5
1-800-331-3774

E-mail Address: pgsds.im@pg.com

Emergency Telephone: Transportation (24 HR)
CHEMTREC - 1-800-424-9300
(U.S./ Canada) or 1-703-527-3887
Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

"Consumer Products", as defined by the US Consumer Product Safety Act and which are used as intended (typical consumer duration and frequency), are exempt from the OSHA Hazard Communication Standard (29 CFR 1910.1200). This SDS is being provided as a courtesy to help assist in the safe handling and proper use of the product.

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:

Hazard Category
Eye Damage / Irritation: Category 2B

Signal Word: WARNING

Hazard Statements: Causes eye irritation

Hazard pictograms: None

Precautionary Statements - Wash hands thoroughly after handling
3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation.

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>Synonyms</th>
<th>Trade Secret</th>
<th>CAS-No</th>
<th>Weight %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sulfuric acid, mono-C10-16-alkyl esters, sodium salts</td>
<td>Sulfuric acid, mono-C10-16-alkyl esters, sodium salts</td>
<td>No</td>
<td>68585-47-7</td>
<td>10 - 15</td>
</tr>
<tr>
<td>Amine oxides, C10-16-alkyldimethyl</td>
<td>Amine oxides, C10-16-alkyldimethyl</td>
<td>No</td>
<td>70592-80-2</td>
<td>5 - 10</td>
</tr>
<tr>
<td>Poly(oxy-1,2-ethanediyl), alpha-decyl-omega-hydroxy-</td>
<td>Poly(oxy-1,2-ethanediyl), alpha-decyl-omega-hydroxy-</td>
<td>No</td>
<td>26183-52-8</td>
<td>5 - 10</td>
</tr>
<tr>
<td>Poly(oxy-1,2-ethanediyl), alpha-sulfo-omega-hydroxy-, C10-16-alkyl ethers, sodium salts</td>
<td>Poly(oxy-1,2-ethanediyl), alpha-sulfo-omega-hydroxy-, C10-16-alkyl ethers, sodium salts</td>
<td>No</td>
<td>68585-34-2</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Ethanol</td>
<td>Ethanol</td>
<td>No</td>
<td>64-17-5</td>
<td>1 - 5</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact
Rinse with plenty of water. Get medical attention immediately if irritation persists.

Skin contact
Rinse with plenty of water. Get medical attention if irritation develops and persists.

Ingestion
Drink 1 or 2 glasses of water. Do NOT induce vomiting. Get medical attention immediately if symptoms occur.

Inhalation
Move to fresh air. If symptoms persist, call a physician.

Most important symptoms/effects, acute and delayed
None under normal use conditions.

Indication of immediate medical attention and special treatment needed, if necessary

Notes to Physician
Treat symptomatically.
5. FIRE-FIGHTING MEASURES

Suitable extinguishing media
Dry chemical, CO₂, alcohol-resistant foam or water spray.

Unsuitable Extinguishing Media
None.

Special hazard
None known.

Special protective equipment for fire-fighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific hazards arising from the chemical
None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions
Use personal protective equipment. Do not get in eyes, on skin, or on clothing.

Advice for emergency responders
Use personal protective equipment as required.

Methods and materials for containment and cleaning up

Methods for containment
Absorb with earth, sand or other non-combustible material and transfer to containers for later disposal.

Methods for cleaning up
Contain spillage, and then collect with non-combustible absorbent material, (e.g. sand, earth, diatomaceous earth, vermiculite) and place in container for disposal according to local / national regulations (see section 13).

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling
Use personal protective equipment as required. Keep container closed when not in use. Never return spills in original containers for re-use. Keep out of the reach of children.

Conditions for safe storage, including any incompatibilities

Storage Conditions
Keep containers tightly closed in a dry, cool and well-ventilated place.

Incompatible products
None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
<th>Mexico PEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanol</td>
<td>64-17-5</td>
<td>STEL: 1000 ppm</td>
<td>TWA: 1000 ppm (vacated) TWA: 1900 mg/m³</td>
<td>Mexico: TWA 1000 ppm Mexico: TWA 1900 mg/m³</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>Alberta</th>
<th>Quebec</th>
<th>Ontario TWAEV</th>
<th>British Columbia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanol</td>
<td>64-17-5</td>
<td>TWA: 1000 ppm TWA: 1880 mg/m³</td>
<td>TWA: 1000 ppm TWA: 1880 mg/m³</td>
<td>STEL: 1000 ppm</td>
<td>STEL: 1000 ppm</td>
</tr>
</tbody>
</table>
Exposure controls

Engineering Measures

Distribution, Workplace and Household Settings:
Ensure adequate ventilation

Product Manufacturing Plant (needed at Product-Producing Plant ONLY):
Where reasonably practicable this should be achieved by the use of local exhaust ventilation and good general extraction

Personal Protective Equipment

Eye Protection

Distribution, Workplace and Household Settings:
No special protective equipment required

Product Manufacturing Plant (needed at Product-Producing Plant ONLY):
Use appropriate eye protection

Hand Protection

Distribution, Workplace and Household Settings:
No special protective equipment required

Product Manufacturing Plant (needed at Product-Producing Plant ONLY):
Protective gloves

Skin and Body Protection

Distribution, Workplace and Household Settings:
No special protective equipment required

Product Manufacturing Plant (needed at Product-Producing Plant ONLY):
Wear suitable protective clothing

Respiratory Protection

Distribution, Workplace and Household Settings:
No special protective equipment required

Product Manufacturing Plant (needed at Product-Producing Plant ONLY):
In case of insufficient ventilation wear suitable respiratory equipment

9. PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Values</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical State @20°C</td>
<td>liquid</td>
<td></td>
</tr>
<tr>
<td>Appearance</td>
<td>Various color by product</td>
<td></td>
</tr>
<tr>
<td>Odor</td>
<td>Scented</td>
<td></td>
</tr>
<tr>
<td>Odor threshold</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>pH value</td>
<td>9.0 - 9.2</td>
<td></td>
</tr>
<tr>
<td>Melting/freezing point</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Boiling point/boiling range</td>
<td>100 - 104 °C / 212 - 219 °F</td>
<td></td>
</tr>
<tr>
<td>Flash point</td>
<td>No Flash to Boiling (NFTB)</td>
<td></td>
</tr>
<tr>
<td>Evaporation rate</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Flammability Limits in Air</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Upper flammability limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Lower Flammability Limit</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor pressure</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Vapor density</td>
<td>No information available</td>
<td></td>
</tr>
<tr>
<td>Relative density</td>
<td>1.04</td>
<td></td>
</tr>
<tr>
<td>Water solubility</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>
10. STABILITY AND REACTIVITY

Reactivity
None under normal use conditions.

Stability
Stable under normal conditions.

Hazardous polymerization
Hazardous polymerization does not occur.

Hazardous Reactions
None under normal processing.

Conditions to Avoid
None under normal processing.

Materials to avoid
None in particular.

Hazardous Decomposition Products
None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information
Information on likely routes of exposure

Inhalation
No known effect.

Skin contact
No known effect.

Ingestion
No known effect.

Eye contact
Irritating to eyes.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity
No known effect.

Skin corrosion/irritation
No known effect.

Serious eye damage/eye irritation
Irritating to eyes.

Skin sensitization
No known effect.

Respiratory sensitization
No known effect.

Germ cell mutagenicity
No known effect.

Neurological Effects
No known effect.

Reproductive toxicity
No known effect.

Developmental toxicity
No known effect.

Teratogenicity
No known effect.

STOT - single exposure
No known effect.

STOT - repeated exposure
No known effect.

Target Organ Effects
No known effect.

Aspiration hazard
No known effect.

Carcinogenicity
No known effect.

Component Information

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>LD50 Oral</th>
<th>LD50 Dermal</th>
<th>LC50 Inhation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poly(oxy-1,2-ethanediyl), alpha-sulfo-omega-hydroxy-, C10-16-alkyl ethers, sodium salts</td>
<td>68585-34-2</td>
<td>&gt;2001 mg/kg</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

12. ECOLOGICAL INFORMATION

Ecotoxicity
The product is not expected to be hazardous to the environment.

Persistence and degradability
No information available.

Bioaccumulative potential
No information available.

Mobility
No information available.

Other adverse effects
No information available.

13. DISPOSAL CONSIDERATIONS

Waste treatment

Waste from Residues / Unused Products
Disposal should be in accordance with applicable regional, national and local laws and regulations.

Contaminated packaging
Disposal should be in accordance with applicable regional, national and local laws and regulations.

California Hazardous Waste Codes
331 (non-household setting)

14. TRANSPORT INFORMATION

DOT
Not regulated

IMDG
Not regulated

IATA
Not regulated

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product does not contain any chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372

CERCLA
This material, as supplied, contains one or more substances regulated as a hazardous substance under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302):

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>Hazardous Substances RQs</th>
<th>Extremely Hazardous Substances RQs</th>
<th>CERCLA/SARA 302 TPQ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sodium hydroxide</td>
<td>1310-73-2</td>
<td>1000 lb</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
This product contains the following substance(s) which are either listed as hazardous air pollutants (HAPS) or VOC's per the Clean Air Act:

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>CAA (Clean Air Act) - 1990 Hazardous Air Pollutants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phenoxyethanol</td>
<td>122-99-6</td>
<td>X</td>
</tr>
</tbody>
</table>

Clean Water Act
This product contains the following substances which are regulated pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42):
California Proposition 65
This product is not subject to warning labeling under California Proposition 65.
Ethanol is only considered a Proposition 65 developmental hazard when it is ingested as an alcoholic beverage.

U.S. State Regulations (RTK)

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>New Jersey</th>
<th>Massachusetts</th>
<th>Pennsylvania</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanol</td>
<td>64-17-5</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sodium hydroxide</td>
<td>1310-73-2</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Phenoxyethanol</td>
<td>122-99-6</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

International Inventories

United States
All intentionally-added components of this product(s) are listed on the US TSCA Inventory.

Canada
This product is in compliance with CEPA for import by P&G.

Legend

TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
CEPA - Canadian Environmental Protection Act

16. OTHER INFORMATION

Issuing Date: 05-Oct-2015
Revision Date: 05-Oct-2015

Disclaimer
The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text.

End of SDS