SECTION 1: PRODUCT AND COMPANY IDENTIFICATION

The Dial Corporation
19001 N. Scottsdale Road
Scottsdale, Arizona 85255-9672

PRODUCT: Air Freshener Rock Crystals
DATE OF ISSUE: December 9, 2010

TRADE NAMES/SYNONYMS: Renuzit® Crystal Elements

CHEMICAL FAMILY: Mixture

I.D. NUMBERS: 99103527 (Ruby Berries); 99103525 (Emerald Rainforest), 99103683 (Garnet Spice); 99103686 (Amber Vanilla); 99103526 (Sapphire Waters); IDH# 150650 (Pure Breeze SON)

SECTION 2: HAZARD IDENTIFICATION

EMERGENCY OVERVIEW

CAUTION: This product is clear, colored fragranced rock crystals. Direct contact with eyes may cause irritation. Ingestion of large quantities may be harmful. Repeated or prolonged excessive exposure with skin may cause irritation or dermatitis. Intentional inhalation of vapors from product may cause irritation of the throat and lungs with coughing. Keep out of reach of children and pets. No significant environmental effects. Not a fire hazard. Product is stable.

This product is labeled in accordance with regulations administered by the Consumer Product Safety Commission. The use pattern and exposure in the workplace are generally not consistent with those experienced by consumers. The requirements of the Occupational Safety and Health Administration applicable to this Material Safety Data Sheet differ from the requirements of the CPSC and as a result, this MSDS may contain additional health hazard information not pertinent to consumer use and not found on the product label.

REGULATORY STATUS

While this product is not considered to be hazardous under OSHA’s Hazard Communication Standard (29 CFR 1900.1200), this MSDS includes valuable information that is critical for safe handling and proper use of this product. This MSDS should be retained and available for employees and other users of this product.

POTENTIAL HEALTH EFFECTS

NOTE: The acute health effects described below are those which could potentially occur for the finished product. They are based on the toxicology information available for the finished product and/or each hazardous ingredient, and are consistent with the product type and the likelihood of a specific route of exposure. Known chronic health effects related to exposure to a specific ingredient are indicated.

EYE CONTACT: Direct eye contact with fragranced rock crystals will cause irritation.

SKIN CONTACT: Contact with fragranced rock crystals cause staining of skin. Repeated or prolonged direct skin exposure may cause irritation.

INGESTION: Not an anticipated route of exposure given the nature of the finished product. Nonetheless, ingestion may cause nausea, vomiting, abdominal pain, diarrhea, and lethargy. Ingestion of large quantities may be harmful.

INHALATION: Vapors may cause irritation of the nose, throat, and respiratory tract. Breathing high vapor concentrations may produce anesthetic effects, nausea, dizziness, headache.

SUBCHRONIC/CHRONIC HEALTH EFFECTS: Due to the nature and composition of this product no subchronic/chronic health effects are anticipated.
MEDICAL CONDITIONS GENERALLY RECOGNIZED AS BEING AGGRAVATED BY EXPOSURE: Persons with pre-existing respiratory conditions.

POTENTIAL ENVIRONMENTAL EFFECTS

See Section 12: Ecological Information.

SECTION 3: COMPOSITION / INFORMATION ON INGREDIENTS

Based on our hazard evaluation, the following chemical substance(s) in this product have been identified as hazardous.

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>CAS NUMBER</th>
<th>PERCENT (w/w)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concentrated Perfume Oil</td>
<td>Proprietary Mixture</td>
<td>1 – 5 %</td>
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</table>

SECTION 4: FIRST AID MEASURES

EYES: Immediately rinse eyes with plenty of water, occasionally lifting upper and lower lids, until no evidence of product remains. Get medical attention if pain or irritation persist.

SKIN: Rinse affected area with large amounts of mild soap and water until no evidence of product remains. Get medical attention if irritation persists.

INGESTION: Treat symptomatically and supportively. Maintain airway and respiration. If vomiting occurs, keep head below hips to prevent aspiration. Dilution by rinsing the mouth and giving a glass of water to drink is generally recommended. If unconscious, the victim should not be given anything to drink. Contact physician or local poison control center.

INHALATION: Remove from exposure area to fresh air immediately. Keep affected person warm and at rest. Treat symptomatically and supportively. Contact physician or local poison control center. If breathing has stopped, give artificial respiration, and get medical attention immediately.

NOTE TO PHYSICIAN: The physician’s judgment should be used to control symptoms and clinical condition based on the individual reactions of the patient.

SECTION 5: FIRE FIGHTING MEASURES

FLAMMABLE PROPERTIES

OSHA FLAMMABILITY CLASSIFICATION: Not regulated

FLASH POINT: Not available

UPPER FLAMMABILITY LIMIT: Not available

LOWER FLAMMABILITY LIMIT: Not available

AUTO-IGNITION TEMPERATURE: Not available

FIRE AND EXPLOSION HAZARD: Negligible fire hazard when exposed to heat or flames.

HAZARDOUS DECOMPOSITION PRODUCTS: Irritating smoke, carbon monoxide, and carbon dioxide.

EXTINGUISHING MEDIA

Use water, all-purpose foam, dry chemical, carbon dioxide.

PROTECTION OF FIREFIGHTERS

In case of fire, wear a full-face positive-pressure self-contained breathing apparatus and protective suit. Shut off all ignition sources. Move containers from fire area if you can do it without risk. Apply cooling water to sides of containers that are exposed to flames until well after fire is out. Use flooding amounts of water as fog. Avoid breathing vapors; keep upwind.

SECTION 6: ACCIDENTAL RELEASE MEASURES

PERSONAL PRECAUTIONS

Keep unnecessary people away; isolate hazard area and deny entry. Ventilate closed spaces before entering. Stay upwind; keep out of low areas.
ENVIRONMENTAL PRECAUTIONS
Small or household quantities may be disposed in regular domestic trash. For larger quantities check with your local disposal authorities.

METHODS FOR CONTAINMENT AND CLEAN UP
SPILLS: Sweep or scoop up and place into containers for later disposal. Wash site of spillage thoroughly with water. Dispose in suitable waste container.

SECTION 7: HANDLING AND STORAGE

HANDLING:
Do not get in eyes, on skin, on clothing. Do not take internally. Use with adequate ventilation. Keep the containers closed when not in use.

STORAGE:
Store in original containers in a cool dry area. Store away from incompatible substances, excessive heat, flames, sparks or other ignition sources. Storage areas for large quantities (warehouse) should be well ventilated. Keep the containers tightly closed when not in use. Observe all federal, state and local regulations when storing or disposing of this substance.

SECTION 8: EXPOSURE CONTROL / PERSONAL PROTECTION

This product is a household product. The use of this product by consumers is safe under normal and reasonable foreseen use.

WORKER EXPOSURE LIMITS
No specific exposure limits exist for the ingredients listed for this formulation.

ENGINEERING CONTROLS: Provide local exhaust or general dilution ventilation to keep potential exposure to airborne contaminants as low as possible.

RESPIRATOR: None required under normal use conditions. If respiratory protection is required, it must be based on the contamination levels found in the workplace, must not exceed the working limits of the respirator and be jointly approved by the National Institute for Occupational Safety and Health and the Mine Safety and Health Administration (NIOSH-MSHA).

FOR FIRE FIGHTING AND OTHER IMMEDIATELY DANGEROUS TO LIFE OR HEALTH CONDITIONS: Any self-contained breathing apparatus that has a full facepiece and is operated in a pressure-demand or other positive-pressure mode. Any supplied-air respirator that has a full facepiece and is operated in a pressure-demand or other positive-pressure mode in combination with an auxiliary self-contained breathing apparatus operated in pressure-demand or other positive-pressure mode.

CLOTHING: Protective clothing is required where repeated or prolonged skin contact may occur.

GLOVES: Protective gloves are required where repeated or prolonged skin contact may occur.

EYE/FACE PROTECTION: Splash-proof safety glasses are required to prevent eye contact where splashing of product may occur.

SECTION 9: PHYSICAL AND CHEMICAL PROPERTIES

APPEARANCE: Clear, colored fragranced rock crystals.

ODOR/ODOR THRESHOLD: Pleasant fragrance

PHYSICAL STATE: Solid

pH (@ 25°C): Not available

VAPOR DENSITY: Not available

BOILING POINT: Not available

VAPOR PRESSURE: Not available

MELTING/FREEZING POINT: Not available

FLASH POINT: See Section 5.

FLAMMABLE PROPERTIES: See Section 5.

SOLUBILITY IN WATER: Not soluble

DENSITY/SPECIFIC GRAVITY: Not available

EVAPORATION RATE: Not available

OCTANOL/WATER PARTITION COEFFICIENT (K_{ow}): Not available
SECTION 10: STABILITY AND REACTIVITY

CHEMICAL STABILITY: Stable under normal ambient temperature (70°F, 21°C) and pressure (1 atm).

CONDITIONS TO AVOID: Avoid contact with incompatible substances and excessive heat,

INCOMPATIBLE MATERIALS: Strong oxidizers, alkalis, acids.

HAZARDOUS DECOMPOSITION PRODUCTS: Thermal decomposition may release toxic and/or hazardous gases.

POSSIBILITY OF HAZARDOUS REACTIONS: Hazardous polymerization has not been reported to occur under normal temperatures and pressures.

SECTION 11: TOXICOLOGICAL INFORMATION

PRODUCT INFORMATION SUMMARY: This product is household product. The use of this product by consumers is safe under normal and reasonable foreseen use. Direct contact with eyes may cause irritation. Ingestion of large quantities may be harmful. Repeated or prolonged excessive exposure with skin may cause irritation or dermatitis. Intentional inhalation of vapors from product may cause irritation of the throat and lungs with coughing.

COMPONENT ANALYSIS: No toxicity information is available for the product or for the hazardous ingredient(s) when used as technical grade.

SENSITIZATION: This product is not considered a skin or respiratory sensitizer.

CARCINOGENICITY: None of the ingredients in this product are listed as carcinogens by the International Agency for Research on Cancer (IARC), the National Toxicology Program (NTP) or the Occupational Safety and Health Administration (OSHA).

MUTAGENICITY: None of the ingredients in this product are known to cause mutagenicity.

REPRODUCTIVE/FETAL/DEVELOPMENTAL TOXICITY: None of the ingredients in this product are known as reproductive, fetal, or developmental hazards.

TARGET ORGAN TOXICITY: None of the ingredients in this product are known to have target organ toxicity.

EPIDEMIOLOGICAL INFORMATION: None of the ingredients in this product are known to have health-related information in working populations.

SECTION 12: ECOLOGICAL INFORMATION

This product is anticipated to be safe for the environment at concentrations predicted in household settings under normal use conditions. No ecological information is available for the product or for the hazardous ingredient(s) when used as technical grade.

ENVIRONMENTAL FATE: No environmental fate data exists for the product.

PERSISTENCE AND DEGRADABILITY: The persistence and degradability of this product has not been determined.

BIOACCUMULATION POTENTIAL: The bioaccumulation potential of this product has not been determined.

MOBILITY: The mobility of this product (in soil and water) has not been determined.

SECTION 13: DISPOSAL CONSIDERATIONS

WASTE NUMBER AND DESCRIPTION: Not regulated.

DISPOSAL CONSIDERATIONS: This product is not a RCRA hazardous waste and can be disposed of in accordance with federal, state and local regulations.

SECTION 14: TRANSPORT INFORMATION
## SECTION 15: REGULATORY INFORMATION

### UNITED STATES:

OSHA HAZARD COMMUNICATION RULE, 29 CFR 1910.1200:
The Occupational Safety and Health Administration requires Material Safety Data Sheets to provide any hazards that may be associated with the product, and make this information available in the workplace. Since the use pattern and exposure in the workplace are generally not consistent with those experienced by consumers, this MSDS may contain additional health hazard information not pertinent to consumer use.

EPA - SARA TITLE III SECTION 313: Not applicable - Consumer product.

EPA CERCLA/SARA TITLE III SUPERFUND AMENDMENT AND REAUTHORIZATION ACT:
This product contains no CERCLA/SARA Title III materials. This product contains no hazardous chemicals reportable under Sections 311/312. This product contains no hazardous chemicals reportable under Section 304.

TSCA: All components of this product are listed on the U.S. Toxic Substances Control Act (TSCA) chemical substance inventory.

### STATE REGULATIONS

CALIFORNIA PROPOSITION 65: This product does not contain substances listed under California Proposition 65.

### CANADA:

CANADIAN ENVIRONMENTAL PROTECTION ACT:
INVENTORY STATUS: Some components of this product are not listed on the Canadian Domestic Substances List (DSL) nor the NDSL.

WORKER HAZARDOUS MATERIALS INFORMATION SYSTEM:
WHMIS CLASSIFICATION: Not Applicable

## SECTION 16: OTHER INFORMATION

DISCLAIMER: The information contained herein is provided in good faith and is believed to be correct as of the date hereof. However, The Dial Corporation makes no representation as to the comprehensiveness or accuracy of the information. It is expected that individuals receiving the information will exercise their independent judgment in determining its appropriateness for a particular purpose. Accordingly, The Dial Corporation will not be responsible for damages of any kind resulting from the use of or reliance upon such information. No representations, or warranties, either expressed or implied of merchantability, fitness for a particular purpose or of any other nature is made hereunder with respect to the information set forth herein or to the product to which the information refers.

NFPA RATINGS (Scale 0-4, where 4=high degree of hazard):
- HEALTH=1
- FLAMMABILITY=0
- REACTIVITY=0

HMIS RATINGS (Scale 0-4, where 4=severe hazard):
- HEALTH=1
- FLAMMABILITY=0
- REACTIVITY=0

MSDS CREATION DATE: 03/10/09
SUPERSEDES: 08/11/09, Ver. 1
REVISION DATE: 12/9/10
REVISION: Updated Formula I.D. Numbers