SECTION I: PRODUCT IDENTIFICATION AND USE

Product Name: Baby Shampoo & Wash (gel)
Manufacturer's Name: Seventh Generation, Inc.
Address: 60 Lake Street, Burlington, VT 05401
Emergency Telephone Number (U.S., Canada):
M-F 8:30 am - 5pm ET (except holidays): 800-456-1191
Outside these hours: 1-800-255-3924 (ChemTel MIS0007366)

SECTION II: HEALTH HAZARD DATA

Emergency Overview: No known health hazards.
Potential Health Effects:

| Eyes:     | Non-Irritant |
| Skin:     | Non-Irritant |
| Inhalation: | Unknown |
| Ingestion: | Non-Toxic |

SECTION III: PRODUCT INGREDIENTS

<table>
<thead>
<tr>
<th>Ingredient Name</th>
<th>Concentration %</th>
<th>CAS Number</th>
<th>Exposure Limits</th>
<th>Toxicity Data LD50 (oral, rat)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aqua (water)</td>
<td>30-100</td>
<td>7732-18-5</td>
<td>NAV</td>
<td>NAV</td>
</tr>
<tr>
<td>sodium coco sulfate</td>
<td>3-10</td>
<td>97375-27-4</td>
<td>NAV</td>
<td>1280 mg/kg</td>
</tr>
<tr>
<td>decyl glucoside</td>
<td>3-10</td>
<td>54549-25-6</td>
<td>NAV</td>
<td>&gt;2000 mg/kg</td>
</tr>
<tr>
<td>aloe barbadensis leaf extract</td>
<td>3-10</td>
<td>85507-69-3</td>
<td>NAV</td>
<td>NAV</td>
</tr>
<tr>
<td>glycerin</td>
<td>1-3</td>
<td>56-81-5</td>
<td>NAV</td>
<td>&gt;12000 mg/kg</td>
</tr>
<tr>
<td>magnesium chloride</td>
<td>1-3</td>
<td>7791-18-6</td>
<td>NAV</td>
<td>8100 mg/kg</td>
</tr>
<tr>
<td>coco-glucoside &amp; glyceryl oleate</td>
<td>&lt;1</td>
<td>141464-42-8 &amp; 68424-61-3</td>
<td>NAV</td>
<td>&gt;2000 mg/kg</td>
</tr>
<tr>
<td>glyceryl caprylate/caprate</td>
<td>&lt;1</td>
<td>91744-32-0</td>
<td>NAV</td>
<td>NAV</td>
</tr>
<tr>
<td>olea europeae (extra virgin olive) fruit oil</td>
<td>&lt;1</td>
<td>8001-25-0</td>
<td>NAV</td>
<td>&gt;5000 mg/kg</td>
</tr>
<tr>
<td>sodium chloride</td>
<td>&lt;1</td>
<td>7647-14-5</td>
<td>NAV</td>
<td>3000 mg/kg</td>
</tr>
<tr>
<td>essential oils &amp; botanical extracts*</td>
<td>&lt;1</td>
<td>NAV</td>
<td>NAV</td>
<td>NAV</td>
</tr>
<tr>
<td>citric acid</td>
<td>&lt;1</td>
<td>77-92-9</td>
<td>NAV</td>
<td>3000 mg/kg</td>
</tr>
<tr>
<td>sodium benzoate (and) potassium sorbate</td>
<td>&lt;1</td>
<td>532-32-1 &amp; 24634-61-5</td>
<td>NAV</td>
<td>4070 mg/kg &amp; 3800 mg/kg</td>
</tr>
<tr>
<td>tetrasodium iminodisuccinate</td>
<td>&lt;1</td>
<td>144538-83-0</td>
<td>NAV</td>
<td>&gt;5000 mg/kg</td>
</tr>
</tbody>
</table>

*Baby Shampoo & Wash: Citrus aurantium dulcis (orange) peel oil, citrus grandis (grapefruit) peel oil, citrus nobilis (mandarin orange) peel oil. d-Limonene is a component of these essential oils.

SECTION IV: FIRST AID MEASURES

First Aid Procedures:

| Eyes:     | Not Applicable. |
| Skin:     | Not Applicable. |
| Inhalation: | Not Applicable. |
| Ingestion: | Drink 4-8 ounces of water or milk immediately. If prolonged nausea or pain occurs call a doctor. |

SECTION V: FIRE FIGHTING MEASURES

Flash Point (°C) and Method: Not Applicable.
Extinguishing Media: Not Applicable.
Special Procedures: None.

SECTION VI: ACCIDENTIAL RELEASE MEASURES

Page 1 of 2
Spill and Leak Precautions: Absorb the spill with a paper towel.

SECTION VII: HANDLING, DISPOSAL & STORAGE

Handling Procedures and Equipment: No unusual precautions necessary.

Waste Disposal: Any disposal practice must be in compliance with local, state, and federal laws and regulations.

Storage Procedures: Store in a cool, dry place away from excessive heat. KEEP OUT OF REACH OF CHILDREN & PETS.

Personal Protective Equipment: Not Applicable.

Engineering Controls: Not Applicable.

SECTION VIII: PHYSICAL & CHEMICAL PROPERTIES

Physical State: Liquid (Gel).

Appearance & Color: Clear Light amber

Specific Gravity: 1.04-1.06

pH: 4.2-4.8

Solubility in Water: Miscible.

Odor Threshold Limit: Not Applicable.

SECTION IX: STABILITY & REACTIVITY

Chemical Stability: X Stable

Incompatible Materials: None known.

Hazardous Decomposition Products: None known.

Possibility of Hazardous Reactions: None known.

SECTION X: TOXICOLOGICAL INFORMATION

Route(s) of Entry: X Skin Contact, X Eye Contact, Inhalation, Acute, Inhalation, Chronic, X Ingestion

Effects of Acute Exposure to Product: Ingestion may result in nausea, vomiting or diarrhea, however these effects are expected to be transient.

Effects of Chronic Exposure to Product: NAP

LD₅₀ of Product (mg/kg): >5000

Chronic Toxicities: Carcinogenic, Reproductive Toxin, Teratogenic, Mutagenic, X None

SECTION XI: ECOLOGICAL INFORMATION

Ecotoxicity: LC₅₀ of Product: Not yet known.

Environmental Fate: This product is biodegradable.

SECTION XII: TRANSPORTATION INFORMATION

Not regulated.

SECTION XIII: PREPARATION INFORMATION

Additional Information: The information in this MSDS relates only to the specific material designated herein and does not relate to use in combination with any other material or any process.

Sources Used: General MSDS chemical references.

Prepared by
Seventh Generation, Inc.

Telephone Number 800-456-1191

Issue Date 2/23/2012

The information contained in this Material Safety Data Sheet is provided by Seventh Generation, Inc. free of charge. While believed to be reliable, it is intended for use by skilled persons at their own risk. Seventh Generation, Inc. assumes no responsibility for events resulting from, or damages incurred from, its use.