Material Safety Data Sheet

The Procter & Gamble Company

Beauty Care Division
11511 Reed Hartman Highway
Cincinnati, Ohio 45241

Emergency Telephone Number: 1-800-262-1637

24-Hour Spill Response: Call Chemtrec 1-800-424-9300

Section I - Categorization

Category: Shampoos
Viscous colored liquids or emulsions containing surfactants to cleanse the hair.

Product Names: Herbal Essences Shampoo (Normal, Fine, Normal/Oily, Permed Color-Treated, Anti-Dandruff), Herbal Essences Intensive Blends Shampoo (Dry/Damaged, Normal, Permed/Color-Treated), Herbal Essences Natural Volume Shampoo, Herbal Essences Fruit Fusions Shampoo (Dry/amaged, Normal, Normal/Oily, Permed/Color-Treated).

Section II - Ingredients/Identity Exposure Limits

Shampoos generally contain the following hazardous ingredients (1% concentration or greater; 0.1% for carcinogens):

<table>
<thead>
<tr>
<th>CTFA NAME</th>
<th>CAS#</th>
</tr>
</thead>
<tbody>
<tr>
<td>GLYCERIN</td>
<td>56815</td>
</tr>
<tr>
<td>EXPOSURE LIMIT: AS A MIST 10 mg/m³ TLV, 15 mg/m³ TOTAL; 5 mg/m³ RESPIRABLE OSHA PEL</td>
<td></td>
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<tr>
<td>SALICYLIC ACID</td>
<td>69727</td>
</tr>
<tr>
<td>SODIUM CITRATE</td>
<td>68042</td>
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<tr>
<td>ALCOHOL DENAT.</td>
<td>64175</td>
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<tr>
<td>EXPOSURE LIMIT: 1000 ppm TLV, PEL (ETHYL ALCOHOL)</td>
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<tr>
<td>DISODIUM COCOAMPHODIACETATE</td>
<td>68650395</td>
</tr>
<tr>
<td>AMMONIUM LAURYL SULFATE</td>
<td>2235543</td>
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<tr>
<td>DISODIUM COCAMIDO MIPA-SULFOSUCCINATE</td>
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<tr>
<td>DISODIUM COCOAMPHODIACETATE</td>
<td>68650395</td>
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<tr>
<td>GLYCOL STEARATE</td>
<td>111604</td>
</tr>
<tr>
<td>SODIUM LAUROYL SARCOSINATE</td>
<td>137166</td>
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<tr>
<td>SODIUM C14-16 OLEFIN SULFONATE</td>
<td>68439576</td>
</tr>
<tr>
<td>SODIUM LAURETH SULFATE</td>
<td>1335724</td>
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<tr>
<td>PEG-120 METHYL GLUCOSE DIOLEATE</td>
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<tr>
<td>TEA-LAURYL SULFATE</td>
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<td>PEG-15 COCOPOLYAMINE</td>
<td>977159208</td>
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<tr>
<td>COCAMIDE MEA</td>
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<tr>
<td>SODIUM LAURYL SULFATE</td>
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<tr>
<td>FRAGRANCE</td>
<td>9999999999</td>
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<tr>
<td>PROPYLENE GLYCOL</td>
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<tr>
<td>LINOLEAMIDOPROPYL PG-DIMONIUM CHLORIDE PHOSPHATE</td>
<td>977162530</td>
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<tr>
<td>FRAGRANCE</td>
<td>9999999999</td>
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<tr>
<td>SODIUM LAURETH SULFATE</td>
<td>1335724</td>
</tr>
<tr>
<td>SODIUM LAURYL SULFATE</td>
<td>151213</td>
</tr>
<tr>
<td>COCAMIDOPROPYL BETaine</td>
<td>61789400</td>
</tr>
</tbody>
</table>
Section II - Ingredients/Identity Exposure Limits (Continued)

SODIUM LAURETH SULFATE  1335724
SODIUM LAURYL SULFATE  151213
COCAMIDOPROPYL BETAIN  61789400
FRAGRANCE  999999999
SODIUM LAURETH SULFATE  1335724
DISODIUM LAUROAMPHODIACETATE  14350971
SODIUM TRIDECETH SULFATE  25446780
COCAMIDOPROPYL BETAIN  61789400
PEG-80 SORBITAN LAURATE  977090199
SODIUM LAURETH SULFATE  1335724
FRAGRANCE  999999999
COCAMIDOPROPYL BETAIN  61789400
SODIUM LAURETH SULFATE  1335724
SODIUM LAURYL SULFATE  151213
FRAGRANCE  999999999
SODIUM LAUROYL SARCOSINATE  137166
FRAGRANCE  999999999

Section III - Physical/Chemical Characteristics

Specific Gravity (H₂O=1): 0.9 - 1.2
pH: 4 - 7
Solubility in Water: Miscible.
Appearance and Odor: Fragranced liquids or pourable emulsions.

Section IV - Fire and Explosion Hazard Data

Flashpoint: >200 °F  Unit: Fahrenheit
Type: Not applicable.
Method: closed cup

Fire Fighting Procedures:
Extinguish fires with water ABC all-purpose or CO₂ extinguisher. The type of extinguisher used should be in conformance with local fire regulations. Fire fighters should use self contained breathing apparatus in enclosed areas.

Unusual Fire and Explosion Hazards:
None.

Physical Hazards:
None.

Section V - Reactivity Data

Stability: Stable.
Conditions to Avoid: None.
Incompatibility (Materials to Avoid): Not applicable.
Hazardous Decomposition or By Products: None.

Section VI - Health Hazards and Hazard Data

The TLV of the mixture has not been established.

1. Effects of Acute Accidental Exposure

Eye Contact:
Eye irritant.

Skin Contact:
Potential skin irritant.

Inhalation:
Not applicable.

Ingestion:
Slightly toxic.
Section VI - Health Hazards and Hazard Data (Continued)

2. Effects of Chronic Exposure
For purposes of chronic exposure under the OSHA Hazard Communication Standard, this is an untested mixture. These products have been used extensively by consumers and Worldwide Beauty Care is not aware of any significant adverse effects. Target Organs: These products contain ingredients which have been shown to affect tissues or organs when fed at high levels of exposure in animal studies not encountered in normal use. Target Organs Identified in animal studies are as follows: Alcohol Denat.: Liver, eye, CNS, reproductive. Glycerin: Kidney, liver.

3. Carcinogen Status:

OSHA: No  NTP: No  IARC: No

4. Route of Entry:

Inhalation: No  Ingestion: Yes  Skin: Yes

5. Pre-existing dermatitis would likely be made worse by exposure to these products.

6. Emergency and First Aid Procedures

Eye Contact:
Remove contact lenses, if used. Flush immediately with plenty of water for 15 minutes. Get medical attention IMMEDIATELY.

Skin Contact:
If spilled, wash skin immediately with soap and water (do not use solvents). Change into clean clothing. If skin reaction develops, contact dermatologist.

Inhalation:
Remove person to fresh air. Increase ventilation.

Ingestion:
Rinse out mouth with water and administer large amounts of milk. Contact Poison Control Center.

Section VII - Precautions for Safe Handling and Use

Steps to be taken in Case Material is released or Spilled:
Contain spill and promptly clean up. Flush with water and wipe with towel or rinse to drain. Floor can be slippery when wet.

Waste Disposal Method:
Products covered by this MSDS, in their original form, are considered non-hazardous waste according to RCRA. Additionally, disposal should be in accordance with all applicable Local, State and Federal regulations.

Precautions to be Taken in Handling and Storage:
Store products in even, normal temperatures. Keep containers tightly closed.

Section VIII - Control Measures

Ventilation:
Exhaust system ventilation should be adequate to avoid buildup of vapors.

Hand Protection:
Use impervious gloves to avoid possible skin reaction.

Eye Protection:
Avoid contact with eyes. Use protective eyewear, if splashing is possible.

Other Types of Protection:
Not applicable.

Respiratory Protection:
Avoid inhalation.

Work Hygienic Practices:
Always follow good hygienic work practices. Avoid eye, clothing, and prolonged skin contact with products. In case of contact, rinse thoroughly with water. Promptly clean up all spills.

Section IX - Transportation Information

DOT Class: Not regulated.
IMDG: Not regulated.
IATA/ICAO: Not regulated.