

SAFETY DATA SHEET



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Revision Number 1

This safety data sheet was developed based on regulations applicable to an industrial/occupational setting and may be applicable to Distribution personnel. This safety data sheet does not address consumer use; for any information relevant to consumer use or retail handling refer to the package label

1. IDENTIFICATION

Product Name	Crest Gum and Enamel Advanced Whitening
Product Identifier	91560544_RET_NG
Product Type:	Finished Product - Retail
Recommended use	Health Care.
Details of the supplier of the safety data sheet	The Procter & Gamble Company Mason Business Center 8700 Mason-Montgomery Road Mason, OH 45040-9462 +1 513 622-1000 Procter & Gamble Inc. P.O. Box 355, Station A Toronto, ON M5W 1C5 1-800-465-2945
E-mail Address	pgsds.im@pg.com
Emergency Telephone	Transportation (24 HR) CHEMTREC - 1-800-424-9300 (U.S./ Canada) or 1-703-527-3887 Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

This is a personal care product that is safe for consumers and other users under normal and reasonably foreseeable use. This safety data sheet was developed based on regulations applicable to bulk substances in an industrial/occupational setting.

For Consumer - Ingredients in this product are not deemed to be hazardous when the product is used as intended.

For Manufacturing site personnel as follows:.

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:.

Eye Damage / Irritation	Category 2B
Signal word	Warning
Hazard statements	Causes eye irritation
Hazard pictograms	None

Precautionary Statements Wash face, hands and any exposed skin thoroughly after handling
IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing
If eye irritation persists: Get medical advice/attention

Wash hands thoroughly after handling

Precautionary Statements - Response IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing
If eye irritation persists: Get medical advice/attention

Precautionary Statements - Storage None

Precautionary Statements - DisposalNone

3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation

Chemical name	Synonyms	Trade Secret	CAS No	Weight-%
Silica gel, pptd., cryst.-free	Silica gel, pptd., cryst.-free	No	112926-00-8	20 - 25
Sulfuric acid, mono-C10-16-alkyl esters, sodium salts	Sulfuric acid, mono-C10-16-alkyl esters, sodium salts	No	68585-47-7	1 - 5
Mentha Arvensis Leaf Oil	Mentha Arvensis Oil	No	68917-18-0	0.1 - 1.0
Anethole	trans-Anethole	No	4180-23-8	0.1 - 1.0

Active pharmaceutical ingredient

Chemical name	Synonyms	CAS No	Weight-%
Tin fluoride (SnF2)		7783-47-3	0.453961

Additional information Actual substance concentrations fall within the ranges stated. Maximum values do not necessarily represent the values present in the formula.

4. FIRST AID MEASURES

Description of first aid measures

Eye contact IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention.

Skin contact None under normal use.

Ingestion Call a physician or poison control center immediately if overdosed.

Inhalation None under normal use.

Most important symptoms/effects, acute and delayed May cause eye irritation

Indication of any immediate medical attention and special treatment needed

Notes to Physician Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable extinguishing media Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Unsuitable Extinguishing Media None.

Special hazard	None known.
Special protective equipment for fire-fighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific hazards arising from the chemical	None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions	None under normal use conditions.
Advice for emergency responders	Use personal protective equipment as required.
Environmental precautions	Household: Product is safe to dispose of in household garbage or down the drain. Non-household: Do not discharge product into natural waters without pre-treatment or adequate dilution

Methods and material for containment and cleaning up

Methods for containment	No information available.
Methods for cleaning up	No information available.

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling	Handle in accordance with good industrial hygiene and safety practice.
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Conditions for safe storage, including any incompatibilities

Storage Conditions	Keep containers tightly closed in a dry, cool and well-ventilated place.
Incompatible products	None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines	No exposure limits noted for ingredient(s).
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No relevant exposure guidelines for other ingredients

Appropriate engineering controls

This safety data sheet was developed based on regulations applicable to bulk substances in an industrial/occupational setting. For **Consumers and Retail** personnel - follow product label directions and warnings when using and/or handling this product. For **Distribution and Manufacturing** sites - follow the procedure as listed according to your Workplace Safety protocols.

Engineering Measures	No information available
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Personal Protective Equipment

Eye Protection	Manufacturing Sites: Wear safety glasses with side shields (or goggles)
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Distribution, Workplace and Household Settings:

No special protective equipment required

Hand Protection No special protective equipment required

Skin and Body Protection No special protective equipment required

Respiratory Protection No special protective equipment required

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical state Liquid
Appearance white paste
Odor Mint-like
Odor threshold No information available

<u>Property</u>	<u>Values</u>	<u>Remarks</u>
pH (as aqueous solution)	7.1	
Melting point / freezing point	No information available	
Boiling point / boiling range	No information available	
Flash point	No information available	
Evaporation rate	No information available	
Flammability (solid, gas)	No information available	
Flammability Limit in Air		
Upper flammability or explosive limits	No information available	
Lower flammability or explosive limits	No information available	
Vapor pressure	No information available	
Vapor density	No information available	
Relative density	No information available	
Water solubility	No information available	
Partition coefficient	No information available	
Autoignition temperature	No information available	
Decomposition temperature	No information available	
Viscosity	No information available	
VOC Content (%)	Products comply with US state and federal regulations for VOC content in consumer products.	

10. STABILITY AND REACTIVITY

Reactivity None under normal use conditions.
Stability Stable under normal conditions.
Hazardous polymerization Hazardous polymerization does not occur.
Hazardous Reactions None under normal processing.
Conditions to Avoid None under normal processing.
Incompatible materials None in particular.
Hazardous decomposition products None under normal use conditions.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Inhalation No known effect.

Skin contact No known effect.
Ingestion No known effect.
Eye contact Avoid contact with eyes. Irritating to eyes.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity No known effect.
Skin corrosion/irritation No known effect.
Serious eye damage/eye irritation Irritating to eyes.
Skin sensitization No known effect.
Respiratory sensitization No known effect.
Germ cell mutagenicity No known effect.
Neurological Effects No known effect.
Reproductive toxicity No known effect.
Developmental toxicity No known effect.
Teratogenicity No known effect.
STOT - single exposure No known effect.
STOT - repeated exposure No known effect.
Aspiration hazard No known effect.
Carcinogenicity No known effect.

Component Information

Chemical name	CAS No	Oral LD50	Dermal LD50	Inhalation LC50
Mentha Arvensis Leaf Oil	68917-18-0	1240 mg/kg (rat)	-	-
Anethole	4180-23-8	3000 mg/kg bodyweight (rat)	> 4900 mg/kg bw (//EC 440/2008 B.3)	> 5.1 mg/L (OECD 403)

12. ECOLOGICAL INFORMATION

Ecotoxicity

The product is not expected to be hazardous to the environment. The product is not expected to be hazardous to waste water treatment processes.

Persistence and degradability Product is biodegradable.
Bioaccumulative potential Bioaccumulation is unlikely.
Mobility Is not likely mobile in the environment.
Other adverse effects No information available.

13. DISPOSAL CONSIDERATIONS

Waste treatment methods

Waste from Residues/Unused Products **Household:** . Product is safe to dispose of in household garbage or down the drain. The product is not expected to be hazardous to waste water treatment processes.
Contaminated packaging Disposal should be in accordance with applicable regional, national and local laws and regulations.
California Hazardous Waste Codes (non-household setting) 331

14. TRANSPORT INFORMATION

DOT Not regulated

IMDG Not regulated

IATA Not regulated

15. REGULATORY INFORMATION

U.S. FEDERAL REGULATIONS

CERCLA

This material, as supplied, does not contain any substances regulated as hazardous substances under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302) or the Superfund Amendments and Reauthorization Act (SARA) (40 CFR 355). There may be specific reporting requirements at the local, regional, or state level pertaining to releases of this material.

Food and Drug Administration (FDA)

The product described in this Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable)

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product does not contain any substances regulated as hazardous air pollutants (HAPS) under Section 112 of the Clean Air Act Amendments of 1990.

Clean Water Act

This product does not contain any substances regulated as pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42).

California Proposition 65

This product is not subject to warning labeling under California Proposition 65.

U.S. State Regulations (RTK)

Chemical name	CAS No	New Jersey
Silica gel, pptd., cryst.-free	112926-00-8	X

Chemical name	CAS No	Massachusetts
Silica gel, pptd., cryst.-free	112926-00-8	X
Carrageenan	9000-07-1	X

Chemical name	CAS No	Pennsylvania
Silica gel, pptd., cryst.-free	112926-00-8	X
Carrageenan	9000-07-1	X
Sodium hydroxide	1310-73-2	X
Titanium oxide (TiO2)	13463-67-7	X

International Inventories

United States

Product is a personal care product and regulated under FDA

Canada

This product is in compliance with CEPA for import by P&G

Legend

United States Toxic Substances Control Act Section 8(b) Inventory (TSCA)

CEPA - Canadian Environmental Protection Act

16. OTHER INFORMATION

HMIS

NFPA

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Disclaimer.

The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text

End of Safety Data Sheet